Seafood Processing

Adding Value Through Quick Freezing, Retortable Packaging, and Cook-Chilling

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Foreword

The international seafood industry is faced with interesting complexities and many contradictions, such as the following:

Seafood is among the most internationally traded food product categories, but it is also among the most perishable and requires flawless distribution chain management.

Value addition through processing is the key to success, but often the least prepared seafood — fresh or even live from the sea — fetches the highest price.

Seafood is a valuable part of a healthy diet but consumers lack the skills and confidence to prepare it.

Health authorities advise increased fish consumption but production is constrained by sustainability issues in the capture fisheries and environmental concerns in aquaculture.

How does the seafood industry operate within these apparent contradictions and constraints? There is no simple answer, except to say that it is driven by the market pull that is created by increasingly health conscious consumers, sound technology in processing, modern logistics, and not the least by across-the-world cooperation of production and marketing people who face the everyday challenges of the business with enthusiasm and expertise.

Value addition is an important term for the modern food business. Traditionally, it has been thought of as a processing term, that is, adding value to basic foods by means of coating, combination of ingredients, processing, and convenient presentation. The driving force for value is, however, created in the market by the consumer who finds the product to have added value as per his or her circumstances. It is therefore appropriate to think of value primarily as a marketing term and in each instance based on consumer perception.

Worldwide, marketing people agree that the trends driving the demand for seafood in years to come and in the major markets are closely tied to trends in lifestyles, which seem remarkably similar in many areas of the world. Across the globe, these driving forces originate in the need and desire of the human race when it is presented with a wide choice of food and a reasonable income, and they are manifested in the quest for convenience in preparation, product quality, and the healthy image that seafood has gained in terms of nutritive value, and even special health benefits.

This book brings together a wealth of information on seafood processing and consumption. It provides an overview for the global fisheries production and consumption pattern, highlights the nutritional importance of fishery products, and

also discusses perishability and the biohazards associated with seafood as well. It gives a thorough description of processing technologies for quick freezing, cookchilling, and retort pouch packaging, among others with a briefer look at smoking and canning.

In short, this book will greatly help to explain how the seafood industry operates quite successfully in spite of the contradictions mentioned above, but primarily it will serve as an expert source on modern processing technology for seafood.

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Preface

With changes in life styles, consumers' perception of processed food is also changing. As a consequence there is an increasing demand for convenient, nutritive, and safe foods all over the world. In addition, consumers are aware of the nutritive value of food and the effects of processing on it. These changes have caused more and more agricultural products to enter international trade in processed form rather than as raw commodities. This scenario indicates prospects for novel techniques of value addition that can add convenience, novelty, and marketability to products without causing significant losses in their nutritive value. Minimal processing techniques including nonthermal methods and techniques that are less harsh in their thermal effects are gaining importance to satisfy the needs of modern consumers.

Seafoods, which traditionally were traded in bulk consignments without much serious processing, can attract novel processing techniques. The time has arrived for the fishery sector to take advantage of the outlook of the modern consumer to capture wider markets through process-diversification techniques. The 1980s saw seafood items getting increasing media attention as a source of valuable nutrients. Greater demands for fishery products, diminishing marine landings, and depletion of certain fish stocks have resulted in rapid rise in fish production by farming techniques. However, currently most farmed items are marketed with negligible levels of value addition. As observed recently by Prof. J.M. Regenstein, Cornell University (Food Technol., 58, 28, 2004), if the fishery industry is to compete with other food industries more creativity will be needed in their processing and marketing. Because of its diversity in composition, seafood offers scope for a wide range of product forms having diverse flavors. Success of the seafood industry in the coming years lies in the judicious application of value addition methodologies to develop products that are nutritive, tasty, appealing, and stable for extended storage, supported by marketing strategies. Developments in minimal processing, nonthermal methods, or methods that are less harsh allow processing of seafood without much adverse impact on their flavors and contents of essential nutrients. These methods, which rely heavily on principles of physics, chemistry, and microbiology, include irradiation, high hydrostatic pressure, antimicrobials, ultrasound, pulsed electric light, and oscillatory magnetic fields. In this book, an attempt has been made to focus the upcoming technologies for value addition of marine and aquacultured fishery products. The introductory chapter is devoted to briefly discuss the current global status of seafoods, consumption pattern, and to highlight prospects for value addition. This is followed by two chapters, one that discusses perishability and biohazards associated with the commodity, and the other discusses the bulk

handling and chilling of fishery products. The remaining part of the book discusses different process technologies for value addition. Conventional techniques such as smoking and canning have not been discussed separately; but briefly dwelt upon in relevant chapters. At the end, a chapter is devoted to highlighting the nutritional importance of fishery products including the influence of processing on its nutritive value. An appendix provides some information related to seafood processing.

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