

Training and Development Express

Roger Cartwright

- **Fast-track route to effective training and development within organizations. Will help maximize the value from the skills and experience of your workforce**
- **Covers the strategic role training and development plays within organizations. Looks at the differences and similarities between training, development, education, coaching and mentoring. The importance of intellectual capital as a key organizational resource is also explored**
- **Case studies of TCM.com Inc. (Canada), British Airways, Unipart (UK), The training component of the US Liberty Ship program during World War II, and Canon (Japan)**
- **Includes a comprehensive resources guide, key concepts and thinkers, a 10-step action plan for implementing a training and development program, and a section of FAQs**

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