



HIRE ME?!

THE PORTFOLIO HANDBOOK

A GUIDE TO CREATING YOUR DESIGN PORTFOLIO

Carlie Barrett, Alex Broerman, Emmanuel Carrillo, Morgen Depenthal, Kevin Doyle, Allison Dunphy, Matt Gill, Natalie Miklosic, Samantha Gustafson, Mei Hsieh, Aaron Kurosu, Rachel Lang, Andrew Leemhuis, Jon Panichella, Casey Schneider, James Sloss, Steve Speaker, Aaron Watkins, Jacklyn Woniger

TABLE OF CONTENTS

WHAT ARE “THEY” LOOKING FOR?

00 - EMPLOYER SKILL PREFERENCES

HOW AND WHERE TO START

01 - HEALTHY HABITS

02 - SHOWING OFF YOUR DESIGN

03 - PHOTOGRAPHY

04 - KNOW YOUR AUDIENCE

05 - VOICE & PERSONALITY

06 - HIERARCHY

CREATING THE DOCUMENT

07 - USING INDESIGN

08 - GRIDS

09 - TYPOGRAPHY

10 - RESUME

11 - PLACING CONTENT

12 - ALIGNMENT

TELLING A STORY VISUALLY

13 - STORYTELLING

14 - RESEARCH

15 - BRAINSTORMING

16 - IDEATION

17 - SKETCHES

18 - VALIDATION

19 - FINALIZATION

ASKING FOR ADVICE

20 - PROFESSIONALS

21 - MING HSIEH

22 - KRISTEN BECK

23 - DAN CLIFTON

24 - JINCE KURUVILLA

EXPORTING A PORTFOLIO

25 - INDESIGN PDF

26 - SIZE REDUCTION

27 - PRINTING TIPS