Statistics for Business and Economics

Global Edition

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Dr. Betty M. Thorne, author, researcher, and award-winning teacher, is professor of statistics and director of undergraduate studies in the School of Business Administration at Stetson University in DeLand, Florida. Winner of Stetson University's McEniry Award for Excellence in Teaching, the highest honor given to a Stetson University faculty member, Dr. Thorne is also the recipient of the Outstanding Teacher of the Year Award and Professor of the Year Award in the School of Business Administration at Stetson. Dr. Thorne teaches in Stetson University's undergradaute business program in DeLand, Florida, and also in Stetson's summer program in Innsbruck, Austria; Stetson University's College of Law; Stetson University's Executive MBA program; and Stetson University's Executive Passport program. Dr. Thorne has received various teaching awards in the JD/MBA program at Stetson's College of Law in Gulfport, Florida. She received her BS degree from Geneva College and MA and PhD degrees from Indiana University. She has co-authored statistics textbooks which have been translated into several languages and adopted by universities, nationally and internationally. She serves on key school and university committees. Dr. Thorne, whose research has been published in various refereed journals, is a member of the American Statistical Association, the Decision Science Institute, Beta Alpha Psi, Beta Gamma Sigma, and the Academy of International Business. She and her husband, Jim, have four children. They travel extensively, attend theological conferences and seminars, participate in international organizations dedicated to helping disadvantaged children, and do missionary work in Romania.

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