

REPUTATION MANAGEMENT 3RD EDITION

The Key to Successful Public
Relations and Corporate
Communication

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TABLE OF CONTENTS

Preface

Acknowledgments

About the authors

About the contributors

1 Reputation Management

Squandering the Reputation Asset: Days of Reckoning Draw Near

Reputational Capital

Expert Perspectives: Corporate Character and General Electric

Identity

“Intangible Asset”—The Wrong Perspective

Can Reputation be Measured?

Expert Perspectives: The Economic Case for Corporate Reputation Management

Can Reputation be Managed?

Comprehensive Reputation Management

Confusing Communication with Performance and Behavior

Reputation Mismanagement: Lessons from the Financial Crisis

Case Study: Reputation be Damned

The Ten Precepts of Reputation Management

Reputation Management: The Best Corporate Communication Strategy

Brand (Not Reputation) Management

The Expanded Reputation Formula

Expert Perspectives: Everybody’s Got Brand

Expert Perspectives: Systems Theory

Best Practices

Resources for Further Study

Questions for Further Discussion

2 Ethics and Communication

Truth or Consequences
Introduction: Why Ethics Matters
What is Ethics?
Ethics and Professional Communication
Expert Perspectives: Ethics and Social Media
Ethics of Communicating
Case Study: Nuclear Meltdown and Credibility
Case Study: China's High-speed Train Crash
Ethics of Running an Organization
Ethics of Representation
Helping Companies Behave Ethically
Case Study: Citizens for a Free Kuwait
Sidebar: Historical Perspectives on Ethics in Communications
Best Practices
Resources for Further Study
Questions for Further Discussion

3 Media Relations

By the authors and Jennifer Hauser

Enhancing Global Reputation
News Media
The Case for a Centralized Media Relations Function
Organizing the Media Relations Function
Media Relations as a Lightning Rod
Sidebar: Five Models of Public Relations
Moderating Expectations
The Journalist and the Spokesperson
Case Study: Relationships Matter
Fear of the Press
Expert Perspectives: Launching a Product through Effective Story-telling
The Press' Right to Know
The Press' Penchant for Bad News
The Good News About the Press
Press Relations: A Collaborative Relationship

Expert Perspectives: The Art of the Pitch
Success in Media Relations
Sidebar: Content Development
Expert Perspectives: All Content is Not Equal
Best Practices
Qualities of a Good Media Relations Person
Resources for Further Study
Questions for Further Discussion

4 Social Media

By Laurel Hart

Social Media in Politics
What is Social Media?
Organizational Participation in Social Media
Social Media Challenges for Organizations
Expert Perspectives: Social Media, Ethics and Reputation Management
Sidebar: Air Force Web Posting Assessment Response Diagram
Case Study: #SochiProblems: The Winter Olympics
Best Practices
Resources for Further Study
Questions for Further Discussion

5 Organizational Communication

By Jeff Grimshaw, Tanya Mann, and Lynne Viscio

Aligning Hands, Minds, Hearts... and Souls
Aligning Employees Is Essential to Reputation Management
The Best Internal Communicators Don't Just Focus on Producing Great, Creative Output; They Focus on Helping Leaders Create Outcomes
The Best Internal Communicators Successfully Position Themselves as Trusted Advisors to the Leaders they Serve
Sidebar: How Leaders Create Meaning in Organizations
Expert Perspectives: Running Communications as a Business
The Best Internal Communicators Recognize that they are Competing for Employees'

Attention in an Increasingly Crowded Information Marketplace
Sidebar: What Can Employees Expect?
The Best Internal Communicators Help Leaders Tell a Consistent Story and Connect the Dots
Case Study: Sticking Together in a Quest for Survival
The Best Internal Communicators Equip Employees for “Moments of Truth and Trade-off”
Sidebar: The Return of “Long-term Greedy” at Goldman Sachs?
Best Practices
Resources for Further Study
Questions for Further Discussion

6 Government Relations

By Ed Ingle

You Snooze, You Lose
What is Government Relations?
Case for a Centralized Government Relations Function
Organizing the Government Relations Function
Understanding the Key Audiences
Case Study: Reputation and Integrity-A Bryce Harlow Profile
Setting the Company’s Government Relations Agenda
Success and Expectations Management
Role of Third-party Advocacy
Role of the Lobbying Consultant
Role of Political Contributions
State and International Government Relations
Expert Perspectives: An Interview with Karan Bhatia
Ethics in Lobbying
Best Practices
Resources for Further Study
Questions for Further Discussion

7 Community Relations

Revitalizing a Community

Hardy's Relationship-building Principles: Principle #1: Be Involved; Be Committed

Principle #2: Building Reputation, One Relationship at a Time, is Good Business

Principle #3: Choose the Right Projects; Be Strategic

Principle #4: Keep Moving Ahead

Case study: A Developing-world Community

Principle #5: Embrace Diversity

Expert Perspectives: Wake Forest University: The Path to Becoming a National University

Principle #6: When Things Go Wrong, Make them Right as Fast as You Can

Best Practices

Resources for Further Study

Questions for Further Discussion

8 Investor Relations

By the authors with Eugene L. Donati

Overcoming Barriers and Outperforming the Market? Priceless!

What is Investor Relations?

The Goals and Roles of Investor Relations

A Brief Introduction to the Financial Markets and Investment

Case Study: Starbucks Annual Meeting

Disclosure and Materiality

Information Intermediaries: Securities Analysts

Information Intermediaries: The Financial Media

Best Practices

Resources for Further Study

Questions for Further Discussion

9 Integrated Communication: Everything Communicates

By Tim P. McMahon

Communication Lessons from the Buffett Beach Party

Overview: The Multidisciplinary Challenge

The Convergence of Brand and Reputation

Strategy in the Brave New World

The Role of Marketing: Get and Keep Customers

The Role of Communication: Move People to Desired Action

The Integrated Communication Hook® Model

Communication Toolbox

Case Study: Switzerland's MS *Tûranor PlanetSolar*, the Largest Solar Boat in the World, and the *Deepwater Expedition* Showcase the Practical Applications of Solar in Cities Around the World

Best Practices

Resources for Further Study

Questions for Further Discussion

10 Issues Management

Neutralizing Challenges Before they Become Crises

Issue Management Overview

Case Study: Establishing an Issues Management Function

Developing an Issue Management Plan

What the Elements of the Issue Management Analysis and Planning Template Mean

Sidebar: Sample Threat Assessment: An Embezzlement

The Issue Management Plan

Sidebar: The Difference Between Issue Management Strategies and Tactics (Actions to Take)

Sidebar: Ultimate Audience/Influencer Audience

Best Practices

Resources for Further Study

Questions for Further Discussion

11 Crisis Communication

Crisis Response on Idle

Introduction

What is a Crisis?

Sidebar: Quick Choices and the Least Bad Outcome

Decision Criteria: What to Do and Say

Sidebar: What Happens When You Don't Show You Care? BP *Deepwater Horizon*
Sidebar: What Happens When You Don't Show You Care? *Costa Concordia* Shipwreck
Sidebar: Showing You Care—China's Premier Wen Jiabao and the Sichuan Earthquake
Sidebar: Social Media—"United Breaks Guitars"
Sidebar: Social Media and the Change in Power Dynamics
Timeliness of Response: The Need for Speed
Case Study: JC Penney
Sidebar: Ten Avoidable Mis-steps
Control the Communication Agenda
Sidebar: Checklist for Crisis Response Preparedness
Dealing with Rumors
Best Practices
Resources for Further Study
Questions for Further Discussion

12 Corporate Responsibility

By Anthony P. Ewing

Nike's Journey, Part

Corporate Responsibility

Communicating Corporate Responsibility

Sidebar: The Corporate Responsibility to Respect Human Rights

Case Study: Nike's Journey, Part

Best Practices

Resources for Further Study

Questions for Further Discussion

13 Public Relations Consulting: Consulting and Corporate Communication—The Nexus

By Louis Capozzi

Management Lesson from Consultants

Overview: The Public Relations Consulting Business

The History of Public Relations Consulting Firms

Agency Structure and Areas of Practice

Financial Management
Managing Consultants and Consultancies
Expert Perspectives: The Deming System of Profound Knowledge
Client Service: A Creative Collaboration
Case Study: Stay True to Who You Are
Pitching and Winning New Business
Ethics in Public Relations Consulting
Sidebar: The ICCO Stockholm Charter
Resources for Further Study
Questions for Further Discussion

14 Challenges and Opportunities in Corporate and Organizational Communication

Earning a Seat at the Table: Defining the Professional Communicator's Role
Historical Perspective: Edward L. Bernays and the Roots of Applied Anthropology
The Future of Corporate and Organizational Communication and Public Relations
Expert Perspectives: Six Challenges Facing the Public Relations Practitioner Today
What is Strategy?

Index