The Science and Art of Acting for the Camera

A Practical Approach to Film, Television, and Commercial Acting

John Howard Swain



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To put what I've been teaching in a studio onto the pages of a book required the help of many dedicated people. It's impossible to name everyone so let me express my thanks to a few that represent the many.

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To the actors: to say that I got as much as I gave is not an exaggeration. Each actor came with lessons to learn and lessons to teach. My goal, every time I stepped into the studio, was to stay open and receptive to what each person brought to the work because it is only from a place of openness that any real communication can take place.

And always to Marsha Mercant who has been and continues to be the brightest light in my life.

The proof of any kind of instruction is: does it work? The actors who studied the techniques outlined in this volume have booked, at current count, over 8,500 jobs. Not a week goes by in which I don't hear from a student about a new project he or she has booked.

Many of the actors who started with me when I began teaching are still in the business. Most have continued on as actors, several others have gone on to become directors, producers, and writers, but all of them cite the experience of working with this technique as being the foundation for their work. Sharing this information has been an exciting, life-affirming experience for me and I thank you one and all.

John Howard Swain