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SUPPLY CHAIN MANAGEMENT

STRATEGY, PLANNING, AND OPERATION

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Dedication

I would like to thank my colleagues at Kellogg for all I have learned from them about logistics and supply chain management. I am grateful for the love and encouragement that my parents, Krishan and Pushpa, and sisters, Sudha and Swati, have always provided during every endeavor in my life. I thank my children, Ravi and Rajiv, for the joy they have brought me. Finally, none of this would have been possible without the constant love, caring, and support of my wife, Maria Cristina.

—Sunil Chopra

I would like to thank three mentors—Sunil Chopra, Hau Lee, and Gerry Lieberman—who have taught me a great deal. Thank you also to my parents and sister for their love, and to my sons, Jamie and Eric, for making me smile and teaching me what life is truly all about. Most important, I thank my wife, Sarah, who makes life wonderful and whom I love with all my heart.

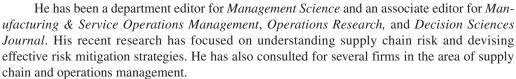
—Peter Meindl

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The first edition of this book won the prestigious Book of the Year award in 2002 from the Institute of Industrial Engineers.





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