## Tourism and Sustainable Community Development

Edited by Greg Richards and Derek Hall



London and New York

## Contents

	List of figures	V111
	List of tables	ix
	List of contributors	xi
	Foreword	XVII
1	The community: a sustainable concept in tourism	
	development?	1
	GREG RICHARDS AND DEREK HALL	
PAI	RT 1	
Con	mmunity participation and identity	15
2	Approaches to sustainable tourism planning and community participation: the case of the Hope Valley BILL BRAMWELL AND ANGELA SHARMAN	17
3	Residents' perceptions of the socio-cultural impacts of tourism at Lake Balaton, Hungary TAMARA RÁTZ	36
4	Identity, community and sustainability: prospects for rural tourism in Albania DEREK HALL	48
PA	RT 2	
Sus	tainable tourism and the community	61
5	Environmental standards and performance measurement in	(2)
	tourism destination development	63
	BRIAN GOODALL AND MIKE STABLER	

6	Developing sustainable tourism in the Trossachs, Scotland ALISON CAFFYN	83
7	Establishing the common ground: tourism, ordinary places, grey-areas and environmental quality in Edinburgh, Scotland FRANK HOWIE101	101
8	Local Agenda 21: reclaiming community ownership in tourism or stalled process? GUY JACKSON AND NIGEL MORPETH	119
	RT 3 veloping community enterprise	135
DC	veloping community enterprise	133
9	Fair trade in tourism—community development or marketing tool?	137
	GRAEME EVANS AND ROBERT CLEVERDON	
10	Tourism, small enterprises and community development HEIDI DAHLES	154
11	Gili Trawangan—from desert island to 'marginal' paradise: local participation, small-scale entrepreneurs and outside investors in an Indonesian tourist destination THEO KAMSMA AND KARIN BRAS	170
12	Tourism in Friesland: a network approach JANINE CAALDERS	185
13	Understanding community tourism entrepreneurism: some evidence from Texas KHOON Y.KOH	205
PA	RT 4	
Rui	ral communities and tourism development	219
14	Can sustainable tourism positively influence rural regions?  JAN VAN DER STRAATEN	221
15	Cultural tourism and the community in rural Ireland JAYNE STOCKS	233

16	Agritourism—a path to community development?: the case of Bangunkerto, Indonesia DAVID J.TELFER	242
17	Community and rural development in Northern Portugal JOACHIM KAPPERT	258
18	The market for rural tourism in North and Central Portugal: a benefit-segmentation approach ELISABETH KASTENHOLZ	268
19	Tourism brand attributes of the Alto Minho, Portugal JONATHAN EDWARDS, CARLOS FERNANDES, JULIAN FOX AND ROGER VAUGHAN	285
20	Conclusions GREG RICHARDS AND DEREK HALL	297
	Index	307