RIVER TOURISM

Edited by

Bruce Prideaux

James Cook University Cairns Queensland Australia

Malcolm Cooper

Ritsumeikan Asia Pacific University Beppu Japan



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Contributors

Wolfgang Georg Arlt, Professor Dr, Study Program Director Bachelor and Master Programme in International Tourism Management, Director China Outbound Tourism Research Institute (COTRI), FH Westkueste/West Coast University of Economics and Technology, Fritz-Thiedemann-Ring 20, 25746 Heide, Germany. E-mail: arlt@fh-westkueste.de

Ralph Buckley, PhD, Professor, International Centre for Ecotourism Research, Griffith University, PMB 50 Gold Coast, Qld 9726, Australia. E-mail: buckley@griffith.edu.au

Dean Carson, PhD, Associate Professor/Principal Research Fellow, Tourism Research Group, School of Tourism and Hospitality, Faculty of Law Business and Arts, Charles Darwin University, Darwin, NT 0909, Australia. E-mail: dean.carson@cdu.edu.au

Malcolm Cooper, PhD, Vice President (Research and International Cooperation), Professor of Tourism Management and Environmental Law, Ritsumeikan Asia Pacific University, 1-1 Jumonjibaru, Beppu 874-8577, Japan. E-mail: cooperm@apu.ac.jp

Patricia Erfurt-Cooper, Lecturer in Tourism Resource Management, Ritsumeikan Asia Pacific University, 1-1 Jumonjibaru, Beppu 874-8577, Japan; PhD Student, James Cook University, PO Box 6811, Cairns, Australia. E-mail: erfurtp@yahoo.com.au

Francisco P. Fellizar, Jr., PhD, Professor of Environmental Management, Ritsumeikan Asia Pacific University, 1-1 Jumonjibaru, Beppu 874-8577, Japan. E-mail: junpfell@apu.ac.jp

Feng Gequn, Ningbo University, China.

viii Contributors

Eric Laws, PhD, Professor, School of Business, James Cook University, PO Box 6811, Cairns, Australia. E-mail: Eric.laws@jcu.edu.au

Guilherme Lohmann, PhD, Assistant Professor in Transportation Management, School of Travel Industry Management (TIM), University of Hawaii at Manoa, 2560 Campus Road, George Hall 206, Honolulu, HI 96822, USA. E-mail: glohmann@hawaii.edu

Giuseppe Marzano, PhD, School of Tourism, The University of Queensland, 11 Salisbury Road, Ipswich, Australia.

Ken'ichi Nakagami, PhD, Professor and Head, Resource Centre for Sustainability (RCS), Ritsumeikan University, Kyoto, Japan. E-mail: Nakagami@ritsumei.ac.jp

Khin Myat Nwe, PhD Student, Ritsumeikan Asia Pacific University, 1-1 Jumonjibaru, Beppu 874-8577, Japan.

Bruce Prideaux, PhD, Professor of Marketing and Tourism Management, School of Business, James Cook University, PO Box 6811, Cairns, Australia. E-mail: Bruce.prideaux@jcu.edu.au

Doris Schmallegger, PhD Student, School of Business, James Cook University, PO Box 6811, Cairns 4870, Australia. E-mail: d.schmallegger@fh-krems.ac.at

Noel Scott, PhD, School of Tourism, The University of Queensland, 11 Salisbury Road, Ipswich, Australia. E-mail: Noel.scott@uq.edu.au

Peter Semone, Bangkok 101000 Thailand. E-mail: www.tourism101.org

Dallen J. Timothy, PhD, Professor, Program Director, Tourism Development and Management, School of Community Resources and Development, Arizona State University, 411 N. Central Avenue, Suite 550, Phoenix, Arizona 85004, USA. E-mail: Dallen.Timothy@asu.edu

Preface

Rivers are fascinating places, exhibiting both natural charm and usefulness for a vast array of human activities. Throughout history, rivers have been used as transport routes, as food sources and in more recent times as places to visit and play. Surprisingly, there has been scant recognition of the role of rivers in the tourism industry, a gap which this book was written to fill. In planning this book, Malcolm and I envisaged an end result that would examine the role of rivers as a tourism resource and that would also identify significant issues and trends that later authors may wish to pursue. We hope that this objective has been realized, even if only in part.

When discussing how the book would be structured, we were mindful of the need for a text that not only examined a range of river tourism-related issues, many of which are quite diverse, but also one that went beyond the often shallow background discussions of significant natural resources in the context of tourism to provide the reader with a deeper knowledge of aspects of the underlying science of rivers. To this end, the first chapter spends some time examining the hydrological cycle and basic river biology. We strongly believe that for tourism planners, administrators, scholars and students it is difficult to develop informed views on issues such as suitable planning strategies, sustainability and carrying capacity in the absence of at least a basic understanding of these more science-related elements. We hope that we have been able to achieve this objective along with providing relevant and timely information on existing river tourism.

Rivers are also major spatial elements of the landscape and constitute a significant tourism resource. As the discussion reveals, their use is increasing as people begin to understand the amenity of river views and tourism operators realize the potential for river cruising. Using rather than abusing rivers is important and will become an increasingly important issue in the future as demand for this finite resource rises with growing world population. Tourism has a

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major impact in this context and should always strive to be wise in its use of resources.

Finally, we hope you enjoy this book, forgive us for any significant omissions and take up the challenge to undertake further research into this fascinating area of tourism.

Bruce Prideaux Malcolm Cooper