Matthias Lütke Entrup

Advanced Planning in Fresh Food Industries

Integrating Shelf Life into Production Planning

With 63 Figures and 31 Tables

Physica-Verlag

A Springer Company

Foreword

During the last three decades trade, industry and also academia became heavily involved in the development primarily intended towards more effective planning and control of logistical operations in supply chains. Lately, these approaches began to be directed towards fresh food supply chains. Competitive fresh food supply chains require that the aspects costs, quality, food safety and technology be taken into account simultaneously in a multidisciplinary way. In recent years the issue of food safety got large emphasis in government, industry and society (consumers). The introduction of the General Food Law by the EU from January 2005 on even put more emphasis on the issue of food safety.

It turns out that Advanced Planning and Scheduling Systems (APS) can play an important and integrative role in supporting decision making activities in fresh food supply chains by considering shelf life as an instrument to generate more added value and food safety. Basically the work of Matthias Lütke Entrup is concentrated on two research questions:

- Which requirements must APS systems cover in order to efficiently and effectively support production planning in fresh food industries?
- How can shelf life be integrated into production planning? How can production planning contribute to optimizing shelf life output?

In his study the author shows how these questions should be answered adequately. His results and conclusions are of paramount importance for integrating the issue of shelf life into production planning.

The study provides a wealth of insights and results which are significant both from a practical as well as from an academic point of view. The research starts with an overview of current APS systems and highlights the need of a new generation of planning software which aims at supporting decision making in supply chain management. Although APS gain increasing acceptance in industry, a number of issues remain, in particular at the detailed planning and scheduling level, which are not satisfactorily covered by the decision models to be found in the standard APS software packages. This is truly the case for the fresh food industries. Undoubtedly, the most important planning issue regarding fresh food lies in the consideration of shelf-life. So far, vendors of APS systems have taken many efforts to consider shelf-life issues in their planning systems, however, without covering all of the characteristics being important in Fresh Food Supply Chains (FFSCs) and fresh food production systems. One of the main contributions of the study by Matthias Lütke Entrup is a comprehensive analysis of the planning requirements of fresh food industries on one hand and the decision support offered

by typical APS systems on the other. Software packages from leading players in the market are assessed looking at the scope of shelf life integration and its capabilities to generate plans that optimize shelf life output.

Based on the shortcomings of current APS systems, new quantitative planning models are developed and resolved. These models consider shelf life planning problems in specific fresh food industries (yogurt production, sausage production and poultry processing). The models are based on the general block planning principle and are adapted to the needs of the specific fresh food planning applications. Considerable care has been taken to obtain compact model formulations which can be solved very efficiently by use of standard optimization software. Numerical experiments demonstrate the applicability of the planning models in realistic industrial settings.

As a result, the author makes clear that suppliers of APS software are currently unable to offer APS systems in which the integration of shelf life into production planning has been dealt with adequately. Specifically, product freshness has been modeled by the author as part of the optimization and not as a constraint within the planning function. This is indeed a new and creative contribution of Matthias Lütke Entrup to solving complex planning problems of considerable practical relevance. The applications (case studies) have been selected carefully by the author in such a way that many other application fields in fresh food industries could benefit from his results.

Prof. Dr. Paul van Beek Prof. Dr. Hans-Otto Günther

Acknowledgement

This research could not have been written without the support of many people. Therefore, I would like to thank a number of them for their support and contributions, knowing that the list is, of course, incomplete.

First of all, I am indebted to my academic advisors Professor Dr. Hans-Otto Günther of the Chair of Production Management at the Technical University of Berlin and Professor Dr. Paul van Beek of the Operational Research and Logistics Group at the Wageningen University (NL). Professor Dr. Hans-Otto Günther woke my interest in the field of Production Management and helped me to transform my ideas into a full research project. Similarly, I am thankful to Professor Dr. Paul van Beek for his supervision of the work and his critical comments. Working with both of them was a pleasure, they have always been accessible and created a stimulating research environment. Additionally, I thank Professor Dr. Kasperzak for assuming the chairmanship of the promotion committee.

I would also like to thank the entire team of the Chair of Production Management consisting of Hanni Just, Dr. Martin Grunow, Matthias Lehmann, Ulf Neuhaus, Martin Schleusener, and Onur Yilmaz for their helpfulness and the fruitful discussions. Their comments proved to be very useful and resulted in several improvements. In addition, I am grateful to Thorben Seiler and Shuo Zhang for their support regarding the development and implementation of the models.

Furthermore, I thank my employer A.T. Kearney for the possibility to conduct this research and the continual support. In particular, I highly appreciate the contributions of Dr. Antje Völker, Jan van der Oord and Ferdinand Salehi as well as of Dr. Peter Pfeiffer and all other colleagues of the Consumer Industries and Retail Practice. Dr. Marianne Denk-Helmold and Judith Siefers deserve a special thanks for carefully reading and correcting the manuscript.

The last words are dedicated to my family. I thank my parents for their encouragement and their trust in me during all the years. Finally, I thank Kathrin for her backing and her care. She made me realize that there are other things in life than yogurt, sausages and poultry.

May 2005 M. Lütke Entrup

Table of Contents

ForewordV AcknowledgementVII		
1 Introduction	1	
1.1 Introduction to the Field of Research		
1.2 Research Objectives	2	
1.3 Dissertation Outline	3	
1.4 Conclusion	4	
2 Advanced Planning and Scheduling Systems	5	
2.1 Evolutionary Path of APS Systems		
2.1.1 MRP I and MRP II		
2.1.2 Assessment of the MRP Planning Concepts		
2.1.3 Emergence of APS Systems	9	
2.2 Structure of APS Systems		
2.2.1 Overview		
2.2.2 Strategic Network Design		
2.2.3 Demand Planning		
2.2.4 Supply Network Planning		
2.2.5 Production Planning		
2.2.6 Production Scheduling	19	
2.2.7 Distribution Planning		
2.2.8 Transport Planning	21	
2.2.9 Available-to-Promise	21	
2.3 APS Systems Market Overview	23	
2.3.1 Available Market Studies	23	
2.3.2 Market Size and Segments	24	
2.3.3 Major Providers	25	
2.3.4 Expectations for the Future	27	
2.4 Implementation of APS Systems		
2.4.1 Implementation Process Overview	27	
2.4.2 Project Definition	28	
2.4.3 Vendor Selection	30	
2.4.4 Implementation	31	

2.4.5 Implementation Risks	32
2.5 Assessment of APS Implementations	
2.5.1 Benefits	
2.5.2 Development Needs	
2.6 Conclusion	
	25
3 Fresh Food Industries	
3.1 Introduction	
3.3 Characteristics of Fresh Food Supply Chains	
3.3.2 Economic Characteristics and Developments	
3.3.3 Technological Characteristics and Developments	
3.3.4 Social/Legal Characteristics and Developments	
3.3.5 Environmental Characteristics and Developments	
3.3.6 Summary	
3.4 Characteristics of Fresh Food Production Systems	
3.4.1 Overview	
3.4.2 Formulation	
3.4.3 Processing	
3.4.4 Packaging	
3.4.5 Storage and Delivery	
3.4.6 Summary	
3.5 Case Study 1: Yogurt Production	
3.5.1 Market Segments and Case Study Overview	
3.5.2 Raw Milk Collection	
3.5.3 Raw Milk Preparation	
3.5.4 Fermentation	
3.5.5 Flavoring and Packaging	
3.5.6 Storage and Delivery	
3.6 Case Study 2: Sausage Production	
3.6.1 Market Segments and Case Study Overview	
3.6.2 Input of Ingredients	
3.6.3 Grinding and Mixing	
3.6.4 Chopping and Emulsifying	
3.6.5 Stuffing and Tying	
3.6.6 Scalding	
3.6.7 Maturing and Intermediate Storage	
3.6.8 Slicing and Packaging	
3.6.9 Storage and Delivery	
3.7 Case Study 3: Poultry Processing	
3.7.1 Market Segments and Case Study Overview	
3.7.2 Transport of Animals	
3.7.3 Stunning and Bleeding	
3.7.4 Scalding and Eviscerating	
3.7.5 Chilling	84

	3.7.6 Rough Cutting	85
	3.7.7 Fine Cutting	
	3.7.8 Packaging	
	3.7.9 Storage and Delivery	87
	3.8 Conclusion	
4	The Fresh Food Industry's Profile Regarding APS Systems	89
	4.1 Methodological Remarks	
	4.2 General Requirements	
	4.3 Requirements for Strategic Network Design	
	4.4 Requirements for Demand Planning	95
	4.5 Requirements for Supply Network Planning	
	4.6 Requirements for Purchasing & Materials Requirements Planning	
	4.7 Requirements for Production Planning and Production Scheduling	
	4.8 Requirements for Distribution Planning	
	4.9 Requirements for Transport Planning	
	4.10 Requirements for Demand Fulfilment and Available-to-Promise	
	4.11 Conclusion	116
5	Shelf Life in Fresh Food Industries	
	5.1 Shelf Life of Food Products	
	5.1.1 Definition and Limiting Factors	
	5.1.2 Determination of Shelf Life	
	5.1.3 Technological Shelf Life Extensions	
	5.2 Shelf Life Characteristics of Case Study Products	121
	5.2.1 Case Study 1: Shelf Life of Yogurt	
	5.2.2 Case Study 2: Shelf Life of Sausages	
	5.2.3 Case Study 3: Shelf Life of Fresh Poultry	
	5.3 Shelf Life in Fresh Food Supply Chain Management	
	5.3.1 Literature Review	
	5.3.2 Role of Shelf Life in Fresh Food Supply Chains	
	5.4 Conclusion	128
_		
6	Shelf Life Integration in APS-Systems	131
	6.1 Introduction	
	6.2 SAP APO	
	6.2.1 System Overview	
	6.2.2 Shelf Life Integration	
	6.3 PeopleSoft EnterpriseOne	137
	6.3.1 System Overview	137
	6.3.2 Shelf Life Integration	
	6.4 CSB-System	
	6.4.1 System Overview	
	6.4.2 Shelf Life Integration	
	6.5 Summary and Conclusion	143

7 Shelf Life Integration in Yogurt Production	147
7.1 Problem Demarcation and Modeling Approach	147
7.2 Model Formulations	152
7.2.1 Model 1: Model with Day Bounds	152
7.2.2 Model 2: Model with Set-up Conservation	159
7.2.3 Model 3: Position Based Model	
7.3 Computational Results	171
7.3.1 Simultaneous Optimization of All Lines	171
7.3.2 Line Decomposition Approach	173
7.3.3 Model Combination and "Pick-the-Best" Approach	174
7.4 Conclusion	177
8 Shelf Life Integration in Sausage Production	179
8.1 Problem Demarcation and Modeling Approach	
8.2 Model Formulation	183
8.3 Computational Results	191
8.4 Conclusion	
9 Shelf Life Integration in Poultry Processing	107
9.1 Problem Demarcation and Modeling Approach	
9.2 Model Formulation	
9.3 Computational Results	
9.4 Conclusion	
7.4 Conclusion	209
10 Conclusions and Recommendations	211
10.1 Summary of Results	211
10.2 Discussion	
10.3 Recommendations for Further Research	215
Defenences	217
References	41/