

# INTRODUCTION TO TOURISM TRANSPORT

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# Preface

Travel is an inherent part of tourism, whether as a functional means of transportation, such as between origin and destination or within the destination, or as a key element of the holiday experience itself, as in cruising or travelling along scenic and/or historic routes. As tourism transport is dealt with rather superficially within a few paragraphs in most tourism textbooks, there is a paucity of academic texts dealing with tourism transport in any great detail. Therefore, this book is designed as an introductory text to provide students and other interested parties with the necessary background information to gain a comprehensive understanding of the transportation markets. Transportational modes will be defined, and the different types of transportation available within each mode, as well as their particular use within the tourism industry, will be elucidated from a mainly European and North American perspective. Historical developments of each market will also be presented in order to facilitate a deeper understanding of the subject matter before presenting current demand and supply trends. Furthermore, in order to understand the operational environment, applicable international institutional frameworks, selected national or regional agreements, and industry associations will be presented. We acknowledge that due to space limitation a more comprehensive understanding of planning and management issues cannot be addressed. However, for those who wish to gain a deeper understanding of the subject matter, references and further sources are provided at the end of each chapter. We hope the information contained in this book will find wide use among students and faculty alike, and simultaneously engage an interest for the exciting area of travel and tourism.

When writing a book, most authors depend on the support of various people and institutions. We too have been fortunate to receive help from various sources around the world during the two-year process. As numerous companies, consultants, associations, research institutions and universities, ministries, agencies and individuals have contributed important information to

the content of this book, it is impossible to thank everyone individually; however, we would like to sincerely thank them all at this point.

There are certain people without whose support the completion of this book would not have been possible, and we would like to take this opportunity to express our utmost respect and gratitude to them. Special thanks go to our graduate research assistant Ms Luisa Wolter, who carried out much of the research and supported us with editorial work. We would also like to thank Ms Sandra Skolik, Ms Christin Faust, Ms Lucienne Röbisch and Mr Gerrit Welmering for their contributions.

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Finally, it is particularly important to thank our families, without whose support this book would not have been possible.

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It should be noted that all the information in this book has been compiled according to the current state of the literature, and we have credited original authors for their work to the best of our knowledge. Nevertheless, we cannot guarantee the accuracy, completeness or timeliness, and therefore no liability for the contents are taken, regardless of the purpose for which they are used.



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