

Worldwide Destinations Casebook

The geography of travel and
tourism

Brian Boniface and Chris Cooper



ELSEVIER
BUTTERWORTH
HEINEMANN

AMSTERDAM BOSTON HEIDELBERG LONDON NEW YORK OXFORD
PARIS SAN DIEGO SAN FRANCISCO SINGAPORE SYDNEY TOKYO

Contents

<i>List of figures</i>	vii
<i>List of tables</i>	viii
Part 1 Introduction	1
1.1 How to use this book	3
Part 2 Cases Illustrating the Elements of the Geography of Travel and Tourism	9
2.1 Tourism demand and definitions	11
Case 1 Mobilities: concepts of travel, tourism and migration	12
Case 2 Understanding the 'new tourist'	19
Case 3 Analysing the world pattern of international tourism flows	23
2.2 Tourism destinations	31
Case 4 The Galapagos Islands: balancing resource conservation and tourism development	32
Case 5 The impact of climate change on tourism	41
Case 6 Managing transport at the tourism destination	48
Case 7 European policy and tourism	53
Case 8 Crisis and risk management in tourism	61
2.3 Tourism destination futures	67
Case 9 Space: the final tourism frontier?	68
Case 10 Tourism as agent of poverty alleviation	73
Part 3 Cases Illustrating Regional Travel and Tourism Geography	79
3.1 Europe	81
Case 11 London Docklands: waterfront regeneration and tourism development	82
Case 12 The New Forest: managing tourism in an environmentally sensitive area	90
Case 13 The Isle of Man: rejuvenating a cold water destination	96
Case 14 Dublin: tourism in a capital city	101
Case 15 Adventure tourism in Arctic Scandinavia	105
Case 16 Bruges: the impact of tourism in the historic city	110
Case 17 The impact of winter sports tourism in the Austrian and Swiss Alps	118
Case 18 Berlin: the revitalization of a European capital	125
Case 19 The French Riviera: fashion as an influence on resort development	130
Case 20 Payback time for tourism: the Balearic Islands' eco-tax	135
Case 21 Venice: heritage in danger	141
Case 22 A SWOT analysis of tourism in Greece	147

vi Contents

Case 23	Tourism as an agent of economic restructuring in Eastern Europe	152
3.2	The Middle East and Africa	159
Case 24	Tourism issues in Yemen	160
Case 25	Managing Nile cruise tourism	165
Case 26	CAMPFIRE: local community involvement in safari tourism	171
3.3	Asia and the Pacific	175
Case 27	Adventure tourism in Nepal	176
Case 28	The Maldives: tourism in an island nation	183
Case 29	Bali: tourism in crisis	188
Case 30	Kangaroo Island: debating tourism development	196
Case 31	The re-visioning of tired destinations: Australia's Gold Coast	201
3.4	The Americas	208
Case 32	Tourism in New York City	209
Case 33	Nunavut: the involvement of indigenous communities in tourism in the Canadian Arctic	216
Case 34	Tourism in Hawaii	224
Case 35	The regeneration of Rio de Janeiro	232
Case 36	Ecotourism in the Ecuadorian Amazon	238
Part 4	Useful Sources	245
4.1	Sources to support work on the case studies	247
	<i>Index</i>	257