

Literature and Social Media

Bronwen Thomas

Contents

<i>List of figures</i>	vi
<i>Note</i>	vii
<i>Acknowledgements</i>	viii
<i>Series Editors' Preface</i>	ix
Introduction	1
1 From the Holodeck to the Tweetdeck: electronic literature, interactivity and participation	24
2 Old wine in new bottles? Retelling and reimagining the literary with social media	36
3 The Twittersphere as literary playground	49
4 Canons and curators: accessing, preserving and evaluating the literary on social media	65
5 Literary movements in the network era	83
6 New literary cultures and markets	98
Afterword	120
<i>Glossary</i>	124
<i>References</i>	130
<i>Index</i>	147