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THE BUSINESS OF

event planning

Behind-the-Scenes Secrets of Successful Special Events

JUDY ALLEN



CONTENTS

Preface	хi
Acknowledgements	xvii
Chapter 1: The Strategic Planning of Event Design	1
External Objectives	2
Internal Objectives	4
Day One Client Itinerary	12
Day Two Client Itinerary	15
Day Three Client Itinerary	19
Day Four Client Itinerary	21
Day Five Client Itinerary	23
Day Six Client Itinerary	24
Day Seven Client Itinerary	25
Chapter 2: Preparing the Proposal	27
The Proposal Request	28
The Qualification Meeting	29
The Proposal	30
Proposal Preparation: The Initial Steps	31
Making Contact With Key Suppliers	33
Proposal Preparation	44
Chapter 3: The Body of the Proposal	47
Cover Letter	49
Destination Review	53
Transportation Requirements	59

viii			Contents

Hotel Information	63
Day-by-Day Detailed Itinerary	75
Grid	85
Cost Summary Sheet	86
Detailed Program Inclusions	87
Program Options and Enhancements	109
Company Profile	113
References	113
Backup Material	114
Bringing It All Together	115
Chapter 4: Management Fees	119
Four Types of Fees	120
Chapter 5: Contractual Negotiations With Suppliers	143
Negotiating With Suppliers	148
Chapter 6: Client Contracts	171
The Three Rules of Contracts	172
Areas Covered in the Client Contract	173
Payment	174
Liability and Responsibility	177
Dates and Other Details	180
Food and Beverage Hazards	182
Technical Riders and Other Requirements	185
Doing Your Homework	188
Chapter 7: Safety and Security	191
Travel Information	194
Checklists for Out of Town Events	198
Ensuring Client Safety	199
Other Safety Issues	202
New Areas of Consideration for Safety and Security	203
Chapter 8: Event Planning Technology Tools and	
Emerging Trends	205
Event Planning Technology Options	206

Contents	ix
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Chapter 9: Multicultural and Foreign Event Planning Local Customs, Protocol and Etiquette Religious Beliefs Local Cultural and Political Matters	221 222 227 227
Chapter 10: Event and Program Branding Establishing a Brand The Branded Image Program Branding The Branding Commitment Protecting the Client's Image and Standards	231 235 236 239 240
Chapter 11: Conclusion	243
Appendix Sample Proposal/Senior Management Sample Proposal/Incentive Sales Group	247 276 312
Index	325

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