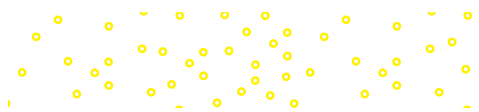




For my daughters, **Elizabeth,**  
**Charlotte,** and **Michelle**  
—**Charles W. L. Hill**





# about the AUTHOR

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**Charles W. L. Hill** is a Professor of Management in the Foster School of Business at the University of Washington. Professor Hill has taught in the MBA, Executive MBA, Technology Management MBA, and PhD programs at the University of Washington. His teaching responsibilities include strategic management, international business, and microeconomics. During his time at the University of Washington, he has received over 25 awards for teaching excellence, including the Charles E. Summer all faculty Outstanding Teaching Award.

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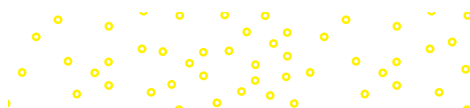
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