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STRATEGIC MANAGEMENT

creating competitive advantages



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brief contents

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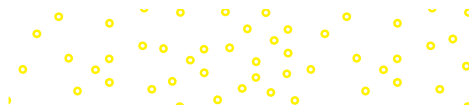
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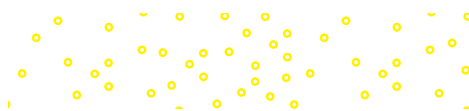
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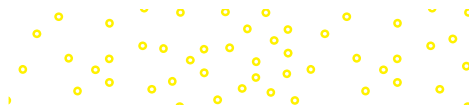
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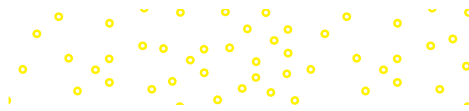
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PART 4 CASE ANALYSIS

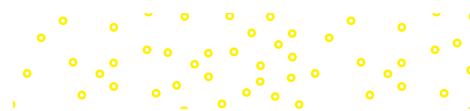
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