## **Performing Cultural Tourism**

Communities, Tourists and Creative Practices

**Edited by Susan Carson and Mark Pennings** 



## Contents

| List of figures<br>List of tables<br>List of contributors   | ix<br>x<br>xi |
|---|---------------|
| Methodologies of touristic exchange: an introduction SUSAN CARSON   | 1             |
| PART I<br>Cooperation, exchange negotiation: the shared needs of<br>Indigenous communities and cultural tourists                                  | 11            |
| <ol> <li>'Temporary belonging': Indigenous cultural tourism and<br/>community art centres</li> <li>SALLY BUTLER</li> </ol>                        | 13            |
| 2 Saving Sagada<br>PATRICIA MARIA SANTIAGO  | 29            |
| 3 Native American communities and community development:<br>the case of Navajo Nation<br>CHRISTINE N. BUZINDE, VANESSA VANDEVER AND GYAN NYAUPANE | 44            |
| PART II<br>The cultural tourist, social media and self-exploration  | 61            |
| 4 Investigating the role of virtual peer support in Asian youth tourism<br>HILARY DU CROS   | 63            |
| 5 Doing literary tourism – an autoethnographic approach TIM MIDDLETON   | 81            |

| 6  | Creative cultural tourism development: a tourist perspective YANG ZHANG AND PHILIP XIE                                   | 99   |
|----|--|------|
| 7  | #travelselfie: a netnographic study of travel identity<br>communicated via Instagram<br>ULRIKE GRETZEL                   | 115  |
| Cu | RT III<br>Itural precincts, events and managing tourist and community<br>pectations                                      | 129  |
| 8  | The creative turn: cultural tourism at Australian convict<br>heritage sites<br>SUSAN CARSON AND JOANNA HARTMANN          | 131  |
| 9  | Cultural tourism and the Olympic movement in Greece<br>EVANGELIA KASIMATI AND NIKOLAOS VAGIONIS                          | 147  |
| 10 | Local/global: David Walsh's Museum of Old and New Art and<br>its impact on the local community and the Tasmanian tourist | 1.64 |
|    | industry<br>MARK PENNINGS  | 164  |
|    | nclusion<br>An Carson and Mark Pennings  | 182  |
|    | Index  | 187  |