

Heritage Tourism Destinations

Preservation, Communication and Development

Edited by

Maria D. Alvarez

Boğaziçi University, Turkey

Frank M. Go

Erasmus University, Netherlands

Atila Yüksel

Adnan Menderes University, Turkey



Contents

Contributors	vii
Foreword	xii
<i>Myriam Jansen-Verbeke</i>	
Acknowledgements	xv
Introduction	1
<i>Maria D. Alvarez, Frank M. Go and Atila Yüksel</i>	
PART I HERITAGE TOURISM DESTINATIONS: CONSERVATION, REVITALIZATION AND COMMUNITY INVOLVEMENT	
1 Does the Culture of Context Matter in Urban Regeneration Processes?	11
<i>Maria Della Lucia, Mariapina Trunfio and Frank M. Go</i>	
2 Social Memory and Identity in the Gentrifying Neighbourhood of Tophane (Istanbul)	22
<i>Karin Schuitema</i>	
3 Urban Archaeology and Community Engagement: The Küçükyalı ArkeoPark in Istanbul	41
<i>Alessandra Ricci and Ayşegül Yılmaz</i>	
PART II HERITAGE TOURISM DESTINATIONS: PRODUCT DEVELOPMENT AND COMMUNICATION	
4 Developing Food Tourism through Collaborative Efforts within the Heritage Tourism Destination of Foça, Izmir	63
<i>Burcin Hatipoglu, Volkan Aktan, Demir Duzel, Eda Kocabas and Busra Sen</i>	
5 Heritage Sporting Events in Territorial Development	76
<i>Joël Pinson</i>	

6 A Social Media Approach to Evaluating Heritage Destination Perceptions: The Case of Istanbul	91
<i>Stella Kladou and Eleni Mavragani</i>	
PART III HERITAGE TOURISM DESTINATIONS: PLANNING AND INSTITUTIONALIZATION	
7 Theoretical Perspectives on World Heritage Management: Stewardship and Stakeholders	105
<i>Sean Lochrie</i>	
8 Cultural Heritage, Development, Employment: Territorial Vocation as a Rationalized Myth	122
<i>Piero Mastroberardino, Giuseppe Calabrese and Flora Cortese</i>	
9 Archaeological Heritage and Regional Development in Portugal	142
<i>Adriaan De Man</i>	
10 The Governance Dynamics in Italian State Museums	154
<i>Claudio Nigro, Enrica Iannuzzi and Miriam Petracca</i>	
11 Taking Responsibility beyond Heritage: The Challenge of Integral Planning in the Cusco Valley, Peru	169
<i>Mireia Guix, Zaida Rodrigo, Ricard Santomà and Xavier Vicens</i>	
Conclusions and Implications for Heritage Tourism Destinations	186
<i>Frank M. Go, Maria D. Alvarez and Atila Yüksel</i>	
Index	195