Fourteenth Edition *Global Edition*

Essentials of Management Information Systems

Kenneth C. Laudon
New York University

Jane P. Laudon
Azimuth Information Systems

Pearson

Harlow, England • London • New York • Boston • San Francisco • Toronto • Sydney • Dubai • Singapore • Hong Kong
Tokyo • Seoul • Taipei • New Delhi • Cape Town • Sao Paulo • Mexico City • Madrid • Amsterdam • Munich • Paris • Milan

Brief Contents

Complete Contents