

The LEAN STARTUP

How Today's Entrepreneurs Use Continuous Innovation
to Create Radically Successful Businesses

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Contents

Introduction 1

Part One VISION

1. Start 15
2. Define 25
3. Learn 37
4. Experiment 56

Part Two STEER

5. Leap 79
6. Test 92
7. Measure 114
8. Pivot (or Persevere) 149

Part Three ACCELERATE

9. Batch 184
10. Grow 206
11. Adapt 224
12. Innovate 253

13. Epilogue: Waste Not 272
14. Join the Movement 285

Endnotes 291

Disclosures 301

Acknowledgments 303

Index 309