

## **ASPECTS OF TOURISM 10**

**Series Editors:** Chris Cooper (*University of Queensland, Australia*),  
Michael Hall (*University of Otago, New Zealand*)  
and Dallen Timothy (*Arizona State University, USA*)

# **Managing Educational Tourism**

Brent W. Ritchie  
*with* Neil Carr and Chris Cooper

**CHANNEL VIEW PUBLICATIONS**  
Clevedon • Buffalo • Toronto • Sydney

# Contents

Contributors . . . . .	vii
Preface . . . . .	xv
Acknowledgements . . . . .	xvii
1 An Introduction to Educational Tourism . . . . .	1
2 Exploring Nature-based and Cultural Educational Tourism . . . . .	25
3 Adult and Seniors' Educational Tourism . . . . .	83
4 Schools' Educational Tourism – <i>with</i> Neil Carr and Chris Cooper . . . . .	130
5 University and College Students' Tourism – <i>by</i> Neil Carr . . . . .	181
6 Destination Marketing, Regional Development and Educational Tourism. . . . .	226
7 Conclusions and Reflections: The Future of Educational Tourism . . . . .	252
References . . . . .	260
Index . . . . .	280