

**ASPECTS OF TOURISM 13**

**Series Editors:** Chris Cooper (*University of Queensland, Australia*),  
Michael Hall (*University of Otago, New Zealand*)  
and Dallen Timothy (*Arizona State University, USA*)

# Sport Tourism Development

Thomas Hinch and James Higham

**CHANNEL VIEW PUBLICATIONS**

Clevedon • Buffalo • Toronto • Sydney

# Contents

List of Illustrations . . . . .	viii
Acknowledgements . . . . .	xi
List of Case Study Contributors . . . . .	xiii

## Part 1: Introduction

1 Sport Tourism in Times of Change . . . . .	3
Introduction . . . . .	3
Sport tourism in times of change. . . . .	4
The foundations of sport tourism development . . . . .	5
Sport tourism development and space . . . . .	8
Sport tourism development and time . . . . .	9
Management principles for sport tourism development . . . . .	10
Further reading . . . . .	12

## Part 2: Foundations for Sport Tourism Development

2 The Study of Sport Tourism . . . . .	15
Introduction . . . . .	15
Conceptual foundations . . . . .	15
Scholarship in sport tourism . . . . .	20
Conceptualising sport as a tourist attraction . . . . .	24
Management implications and opportunities . . . . .	27
Conclusion . . . . .	28
Further reading . . . . .	29
3 Sport Tourism Markets . . . . .	33
Introduction . . . . .	33
Conceptualising demand for sport tourism . . . . .	34
Active sport tourism markets. . . . .	39
Event sport tourism markets . . . . .	44
Nostalgia sport tourism . . . . .	48
Management implications and opportunities . . . . .	49
Conclusion . . . . .	50
Further reading . . . . .	51

4	Development Processes and Issues	55
	Introduction	55
	The concept of development	55
	Sustainable development	57
	Planning	59
	Development issues	60
	Management implications and opportunities	69
	Conclusion	72
	Further reading	73
<b>Part 3: Sport Tourism Development and Space</b>		
5	Space: Location and Travel Flows	79
	Introduction	79
	Sport, tourism and space	79
	The spatial analysis of sport tourism in central locations	84
	The spatial analysis of sport tourism in peripheral locations	89
	The spatial analysis of active sport tourism in peripheral areas	92
	Management implications and opportunities	93
	Conclusion	94
	Further reading	95
6	Place, Sport and Culture	99
	Introduction	99
	Place	99
	Culture, place and identity	102
	Marketing place through sport	109
	Management implications and opportunities	111
	Conclusion	113
	Further reading	113
7	Environment: Landscape, Resources and Impacts	118
	Introduction	118
	Sport tourism landscapes, environments and resources	119
	The landscapes of sport	119
	Environmental impacts of sport tourism	126
	Sport tourism in the built environment	126
	Sport tourism in the natural landscape	130
	The impacts of event sport tourism: A paradigmatic shift	133
	Management implications and opportunities	134
	Conclusion	135
	Further reading	135

**Part 4: Sport Tourism Development and Time**

8 Sport and the Tourist Experience . . . . .	141
Introduction . . . . .	141
The anticipation phase . . . . .	141
Sport and the study of tourist motivations . . . . .	144
Sport tourism visitor experiences . . . . .	147
Travel and tourist experiences . . . . .	147
Sport and competition experiences . . . . .	151
Sport and tourism systems . . . . .	154
Sport tourism and visitor behaviour . . . . .	155
Recollection and visitor satisfaction . . . . .	157
Management implications and opportunities . . . . .	158
Conclusion . . . . .	159
Further reading . . . . .	159
9 Seasonality, Sport and Tourism . . . . .	163
Introduction . . . . .	163
Seasonal patterns and issues in tourism . . . . .	163
Seasonal patterns and issues in sport . . . . .	166
Strategic responses . . . . .	173
Management implications and opportunities . . . . .	178
Conclusion . . . . .	179
Further reading . . . . .	179
10 Evolutionary Trends in Sport Tourism . . . . .	184
Introduction . . . . .	184
Cyclical relationships in sport and tourism . . . . .	184
Nostalgia sport tourism . . . . .	189
Major trends affecting sport tourism . . . . .	191
Management implications and opportunities . . . . .	198
Conclusion . . . . .	199
Further reading . . . . .	200

**Part 5: Conclusions**

11 Management Principles for Sport Tourism Development . . . . .	207
Introduction . . . . .	207
Foundations for sport tourism development . . . . .	207
Sport tourism development and space . . . . .	208
Sport tourism development and time . . . . .	210
Principles of sport tourism development . . . . .	211
Concluding statement . . . . .	214
Bibliography . . . . .	216
Index . . . . .	242