

14
EDITION

Essentials of Marketing

A Marketing Strategy Planning Approach

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Brief Contents

- 1** Marketing's Value to Consumers, Firms, and Society 3
- 2** Marketing Strategy Planning 33
- 3** Evaluating Opportunities in the Changing Market Environment 61
- 4** Focusing Marketing Strategy with Segmentation and Positioning 91
- 5** Final Consumers and Their Buying Behavior 117
- 6** Business and Organizational Customers and Their Buying Behavior 145
- 7** Improving Decisions with Marketing Information 173
- 8** Elements of Product Planning for Goods and Services 203
- 9** Product Management and New-Product Development 233
- 10** Place and Development of Channel Systems 261
- 11** Distribution Customer Service and Logistics 289
- 12** Retailers, Wholesalers, and Their Strategy Planning 313
- 13** Promotion—Introduction to Integrated Marketing Communications 343
- 14** Personal Selling and Customer Service 373
- 15** Advertising, Publicity, and Sales Promotion 401
- 16** Pricing Objectives and Policies 439
- 17** Price Setting in the Business World 469
- 18** Ethical Marketing in a Consumer-Oriented World: Appraisal and Challenges 497

APPENDICES

- A** Economics Fundamentals 522
 - B** Marketing Arithmetic 535
 - C** Career Planning in Marketing 551
- Video Cases 565
- Cases 582
- Computer-Aided Problems 627
- Glossary 633
- Notes 645
- Illustration Credits 686
- Author Index 690
- Company Index 701
- Subject Index 706

Contents

1



CHAPTER ONE

Marketing's Value to Consumers, Firms, and Society 2

Marketing—What's It All About? 4

Marketing Is Important to You 5

How Should We Define Marketing? 6

Macro-Marketing 8

The Role of Marketing in Economic Systems 12

Marketing's Role Has Changed a Lot over the Years 16

What Does the Marketing Concept Mean? 18

The Marketing Concept and Customer Value 20

The Marketing Concept Applies in Nonprofit Organizations 23

The Marketing Concept, Social Responsibility,
and Marketing Ethics 24

Conclusion 28

Key Terms 29

Questions and Problems 29

Suggested Cases 30

Computer-Aided Problem 30

2



CHAPTER TWO

Marketing Strategy Planning 32

- The Management Job in Marketing 34
- What Is a Marketing Strategy? 35
- Selecting a Market-Oriented Strategy
Is Target Marketing 36
- Developing Marketing Mixes for Target
Markets 38
- The Marketing Plan Is a Guide to Implementation
and Control 42
- Recognizing Customer Lifetime Value and
Customer Equity 45
- The Importance of Marketing Strategy
Planning 47
- What Are Attractive Opportunities? 49
- Marketing Strategy Planning Process Highlights
Opportunities 50
- Types of Opportunities to Pursue 53
- International Opportunities Should Be
Considered 55

- Conclusion* 57
- Key Terms* 58
- Questions and Problems* 58
- Creating Marketing Plans* 59
- Suggested Cases* 59
- Computer-Aided Problem* 59

3



CHAPTER THREE

Evaluating Opportunities in the Changing Market Environment 60

- The Market Environment 62
- Objectives Should Set Firm's Course 63
- Company Resources May Limit Search for
Opportunities 65
- Analyzing Competitors and the Competitive
Environment 66
- The Economic Environment 69
- The Technological Environment 70
- The Political Environment 73
- The Legal Environment 74
- The Cultural and Social Environment 77
- Using Screening Criteria to Narrow Down to
Strategies 83
- Planning Grids Help Evaluate a Portfolio of
Opportunities 85
- Evaluating Opportunities in International
Markets 86

- Conclusion* 87
- Key Terms* 88
- Questions and Problems* 88
- Creating Marketing Plans* 89
- Suggested Cases* 89
- Computer-Aided Problem* 89

4



CHAPTER FOUR

Focusing Marketing Strategy with Segmentation and Positioning 90

- Search for Opportunities Can Begin by Understanding Markets 92
- Naming Product-Markets and Generic Markets 95
- Market Segmentation Defines Possible Target Markets 97
- What Dimensions Are Used to Segment Markets? 103
- More Sophisticated Techniques May Help in Segmenting 107
- Differentiation and Positioning Take the Customer Point of View 110

- Conclusion* 113
- Key Terms* 114
- Questions and Problems* 114
- Creating Marketing Plans* 114
- Suggested Cases* 115
- Computer-Aided Problem* 115

5



CHAPTER FIVE

Final Consumers and Their Buying Behavior 116

- Consumer Behavior: Why Do They Buy What They Buy? 118
- Economic Needs Affect Most Buying Decisions 119
- Psychological Influences within an Individual 121
- Social Influences Affect Consumer Behavior 130
- Culture, Ethnicity, and Consumer Behavior 134
- Individuals Are Affected by the Purchase Situation 136
- The Consumer Decision Process 137

- Conclusion* 141
- Key Terms* 142
- Questions and Problems* 142
- Creating Marketing Plans* 143
- Suggested Cases* 143
- Computer-Aided Problem* 143

6



CHAPTER SIX

Business and Organizational Customers and Their Buying Behavior 144

- Business and Organizational Customers—A Big Opportunity 146
- Organizational Customers Are Different 147
- A Model of Business and Organizational Buying 152
 - Step 1: Define the Problem 152
 - Step 2: The Buying Process 154
 - Step 3: Managing Buyer-Seller Relationships in Business Markets 157
- Manufacturers Are Important Customers 162
- Producers of Services—Smaller and More Spread Out 165
- Retailers and Wholesalers Buy for Their Customers 166
- The Government Market 167
- Conclusion* 169
- Key Terms* 170
- Questions and Problems* 170
- Creating Marketing Plans* 170
- Suggested Cases* 171
- Computer-Aided Problem* 171

7



CHAPTER SEVEN

Improving Decisions with Marketing Information 172

- Effective Marketing Requires Good Information 174
- Changes Are Under Way in Marketing Information Systems 175
- The Scientific Method and Marketing Research 180
- Five-Step Approach to Marketing Research 180
 - Defining the Problem—Step 1 181
 - Analyzing the Situation—Step 2 182
 - Getting Problem-Specific Data—Step 3 185
 - Interpreting the Data—Step 4 194
 - Solving the Problem—Step 5 197
- International Marketing Research 197
- Conclusion* 198
- Key Terms* 199
- Questions and Problems* 199
- Creating Marketing Plans* 200
- Suggested Cases* 200
- Computer-Aided Problem* 200

8



CHAPTER EIGHT

Elements of Product Planning for Goods and Services 202

- The Product Area Involves Many Strategy Decisions 204
- What Is a Product? 205
- Differences between Goods and Services 208
- Whole Product Lines Must Be Developed Too 210
- Branding Is a Strategy Decision 211
- Achieving Brand Familiarity Is Not Easy 213
- Protecting Brand Names and Trademarks 215
- What Kind of Brand to Use? 216
- Who Should Do the Branding? 217
- Packaging Promotes, Protects, and Enhances 218
- Warranty Policies Are a Part of Strategy Planning 221
- Product Classes Help Plan Marketing Strategies 222
- Consumer Product Classes 222
- Business Products Are Different 225
- Business Product Classes—How They Are Defined 226

- Conclusion* 229
- Key Terms* 229
- Questions and Problems* 230
- Creating Marketing Plans* 231
- Suggested Cases* 231
- Computer-Aided Problem* 231

9



CHAPTER NINE

Product Management and New-Product Development 232

- Innovation and Market Changes Create Opportunities 234
- Managing Products over Their Life Cycles 235
- Product Life Cycles Vary in Length 238
- Planning for Different Stages of the Product Life Cycle 240
- New-Product Planning 245
- An Organized New-Product Development Process Is Critical 246
- New-Product Development: A Total Company Effort 252
- Need for Product Managers 254
- Managing Product Quality 255

- Conclusion* 258
- Key Terms* 258
- Questions and Problems* 258
- Creating Marketing Plans* 259
- Suggested Cases* 259
- Computer-Aided Problem* 259

10



CHAPTER TEN

Place and Development of Channel Systems 260

- Marketing Strategy Planning Decisions for Place 262
- Place Decisions Are Guided by “Ideal” Place Objectives 263
- Channel System May Be Direct or Indirect 265
- Channel Specialists May Reduce Discrepancies and Separations 269
- Channel Relationship Must Be Managed 272
- Vertical Marketing Systems Focus on Final Customers 276
- The Best Channel System Should Achieve Ideal Market Exposure 278
- Multichannel Distribution and Reverse Channels 280
- Entering International Markets 284

- Conclusion 285
- Key Terms 286
- Questions and Problems 286
- Creating Marketing Plans 287
- Suggested Cases 287
- Computer-Aided Problem 287

11



CHAPTER ELEVEN

Distribution Customer Service and Logistics 288

- Physical Distribution Gets It to Customers 290
- Physical Distribution Customer Service 291
- Physical Distribution Concept Focuses on the Whole Distribution System 294
- Coordinating Logistics Activities among Firms 295
- The Transporting Function Adds Value to a Marketing Strategy 299
- Which Transporting Alternative Is Best? 300
- The Storing Function and Marketing Strategy 304
- Specialized Storing Facilities May Be Required 306
- The Distribution Center—A Different Kind of Warehouse 307

- Conclusion 309
- Key Terms 309
- Questions and Problems 309
- Creating Marketing Plans 310
- Suggested Cases 310
- Computer-Aided Problem 310

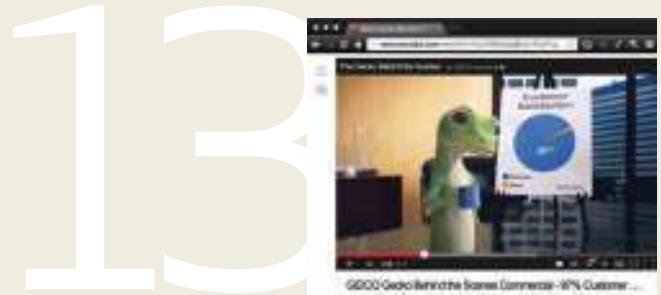


CHAPTER TWELVE

Retailers, Wholesalers, and Their Strategy Planning 312

- Retailers and Wholesalers Plan Their Own Strategies 314
- The Nature of Retailing 316
- Planning a Retailer's Strategy 316
- Conventional Retailers—Try to Avoid Price Competition 318
- Expand Assortment and Service—To Compete at a High Price 319
- Evolution of Mass-Merchandising Retailers 320
- Some Retailers Focus on Added Convenience 322
- Retailing on the Internet 323
- Why Retailers Evolve and Change 327
- Retailer Size and Profits 329
- Differences in Retailing in Different Nations 330
- What Is a Wholesaler? 332
- Wholesaling Is Changing with the Times 332
- Wholesalers Add Value in Different Ways 334
- Merchant Wholesalers Are the Most Numerous 335
- Agents Are Strong on Selling 337

- Conclusion 339
- Key Terms 340
- Questions and Problems 340
- Creating Marketing Plans 341
- Suggested Cases 341
- Computer-Aided Problem 341



CHAPTER THIRTEEN

Promotion—Introduction to Integrated Marketing Communications 342

- Promotion Communicates to Target Markets 344
- Several Promotion Methods Are Available 345
- Someone Must Plan, Integrate, and Manage the Promotion Blend 347
- Which Methods to Use Depends on Promotion Objectives 349
- Promotion Requires Effective Communication 351
- When Customers Initiate the Communication Process 354
- How Typical Promotion Plans Are Blended and Integrated 359
- Adoption Processes Can Guide Promotion Planning 363
- Promotion Blends Vary over the Life Cycle 366
- Setting the Promotion Budget 367

- Conclusion 368
- Key Terms 369
- Questions and Problems 369
- Creating Marketing Plans 370
- Suggested Cases 370
- Computer-Aided Problem 370

14



CHAPTER FOURTEEN

Personal Selling and Customer Service 372

- The Importance and Role of Personal Selling 374
- What Kinds of Personal Selling Are Needed? 377
- Order Getters Develop New Business Relationships 378
- Order Takers Nurture Relationships to Keep the Business Coming 378
- Supporting Sales Force Informs and Promotes in the Channel 380
- Customer Service Promotes the Next Purchase 381
- The Right Structure Helps Assign Responsibility 383
- Information Technology Provides Tools to Do the Job 388
- Sound Selection and Training to Build a Sales Force 389
- Compensating and Motivating Salespeople 391
- Personal Selling Techniques—Prospecting and Presenting 393
- Conclusion 398
- Key Terms 398
- Questions and Problems 398
- Creating Marketing Plans 399
- Suggested Cases 399
- Computer-Aided Problem 399

15



CHAPTER FIFTEEN

Advertising, Publicity, and Sales Promotion 400

- Advertising, Publicity, Sales Promotion, and Marketing Strategy Planning 402
- Advertising Is Big Business 404
- Advertising Objectives Are a Strategy Decision 405
- Objectives Determine the Kinds of Advertising Needed 407
- Choosing the “Best” Medium—How to Deliver the Message 409
- Digital Advertising 413
- Planning the “Best” Message—What to Communicate 415
- Advertising Agencies Often Do the Work 417
- Measuring Advertising Effectiveness Is Not Easy 418
- Avoid Unfair Advertising 419
- Customer Communication and Types of Publicity 420
- Sales Promotion—Do Something Different to Stimulate Change 429
- Challenges in Managing Sales Promotion 431
- Different Types of Sales Promotion for Different Targets 432
- Conclusion 434
- Key Terms 435
- Questions and Problems 435
- Creating Marketing Plans 436
- Suggested Cases 436
- Computer-Aided Problem 436

16



CHAPTER SIXTEEN

Pricing Objectives and Policies 438

Price Has Many Strategy Dimensions 440

Objectives Should Guide Strategy Planning for Price 443

Profit-Oriented Objectives 443

Sales-Oriented Objectives 444

Status Quo Pricing Objectives 445

Most Firms Set Specific Pricing Policies—To Reach Objectives 446

Price Flexibility Policies 446

Price-Level Policies—Over the Product Life Cycle 449

Discount Policies—Reductions from List Prices 453

Allowance Policies—Off List Prices 456

Some Customers Get Something Extra 456

List Price May Depend on Geographic Pricing Policies 458

Pricing Policies Combine to Impact Customer Value 459

Legality of Pricing Policies 462

Conclusion 465

Key Terms 465

Questions and Problems 466

Creating Marketing Plans 466

Suggested Cases 467

Computer-Aided Problem 467

17



CHAPTER SEVENTEEN

Price Setting in the Business World 468

Price Setting Is a Key Strategy Decision 470

Some Firms Just Use Markups 471

Average-Cost Pricing Is Common and Can Be Dangerous 475

Marketing Managers Must Consider Various Kinds of Costs 476

Break-Even Analysis Can Evaluate Possible Prices 479

Marginal Analysis Considers Both Costs and Demand 481

Additional Demand-Oriented Approaches for Setting Prices 483

Pricing a Full Line 490

Bid Pricing and Negotiated Pricing Depend Heavily on Costs 492

Conclusion 493

Key Terms 493

Questions and Problems 494

Creating Marketing Plans 494

Suggested Cases 494

Computer-Aided Problem 495

18



CHAPTER EIGHTEEN

Ethical Marketing in a Consumer-Oriented World: Appraisal and Challenges 496

- How Should Marketing Be Evaluated? 498
- Can Consumer Satisfaction Be Measured? 499
- Micro-Marketing Often Does Cost Too Much 501
- Macro-Marketing Does Not Cost Too Much 503
- Marketing Strategy Planning Process Requires Logic and Creativity 505
- The Marketing Plan Brings All the Details Together 508
- Challenges Facing Marketers 511
- How Far Should the Marketing Concept Go? 519

- Conclusion* 519
- Questions and Problems* 520
- Creating Marketing Plans* 521
- Suggested Cases* 521

A

APPENDIX A

Economics Fundamentals 522

APPENDIX B

Marketing Arithmetic 535

APPENDIX C

Career Planning in Marketing 551

Video Cases

1. Chick-fil-A: “Eat Mor Chikin” (Except on Sunday) 566
2. Bass Pro Shops (Outdoor World) 567
3. Toyota Prius: The Power of Excellence in Product Innovation and Marketing 569
4. Potbelly Sandwich Works Grows through “Quirky” Marketing 570
5. Suburban Regional Shopping Malls: Can the Magic Be Restored? 571
6. Strategic Marketing Planning in Big Brothers Big Sisters of America 574
7. Invacare Says, “Yes, You Can!” to Customers Worldwide 577
8. Segway Finds Niche Markets for Its Human Transporter Technology 579

Cases

1. McDonald’s “Seniors” Restaurant 583
2. Golden Valley Foods, Inc. 583
3. NOCO United Soccer Academy 584
4. Hometown Tech 585
5. Polystyrene Solutions 586
6. Applied Steel 587
7. Omarama Mountain Lodge 588

8. Besitti's Restaurant 589
 9. Peaceful Rest Motor Lodge 590
 10. Cooper's Ice Center 591
 11. Running Room 592
 12. DrJane.com—Custom Vitamins 594
 13. AAA Office World (AAA) 595
 14. Showtime Media 596
 15. The Buckeye Group 597
 16. J&J Lumber Supply 598
 17. Simply Pure H₂O₄U, Inc. 600
 18. Whistler Township Volunteer Fire Department (WTVFD) 601
 19. MyPerfectWedding.com 602
 20. Blue Lagoon Marine & Camp 604
 21. Global Chemical, Inc. (GCI) 605
 22. Bright Light Innovations: The Starlight Stove 607
 23. Carson Furniture 608
 24. Wireway 609
 25. Long Beach Plastics 610
 26. Abundant Harvest 611
 27. Advanced Molding, Inc. 612
 28. KCA Precision Tools (KCA) 613
 29. Quality Iron Castings, Inc. 614
 30. Walker-Winkle Mills, Ltd. 615
 31. Amato Home Health (AHH) 616
 32. Lever, Ltd. 618
 33. Kennedy & Gaffney (K&G) 620
 34. Chess Aluminum Worldwide (CAW) 621
 35. Rizzuto's Pizzeria 623
 36. Skyline Homebuilders 625
- Computer-Aided Problems 627*
Glossary 633
Notes 645
Illustration Credits 686
Author Index 690
Company Index 701
Subject Index 706