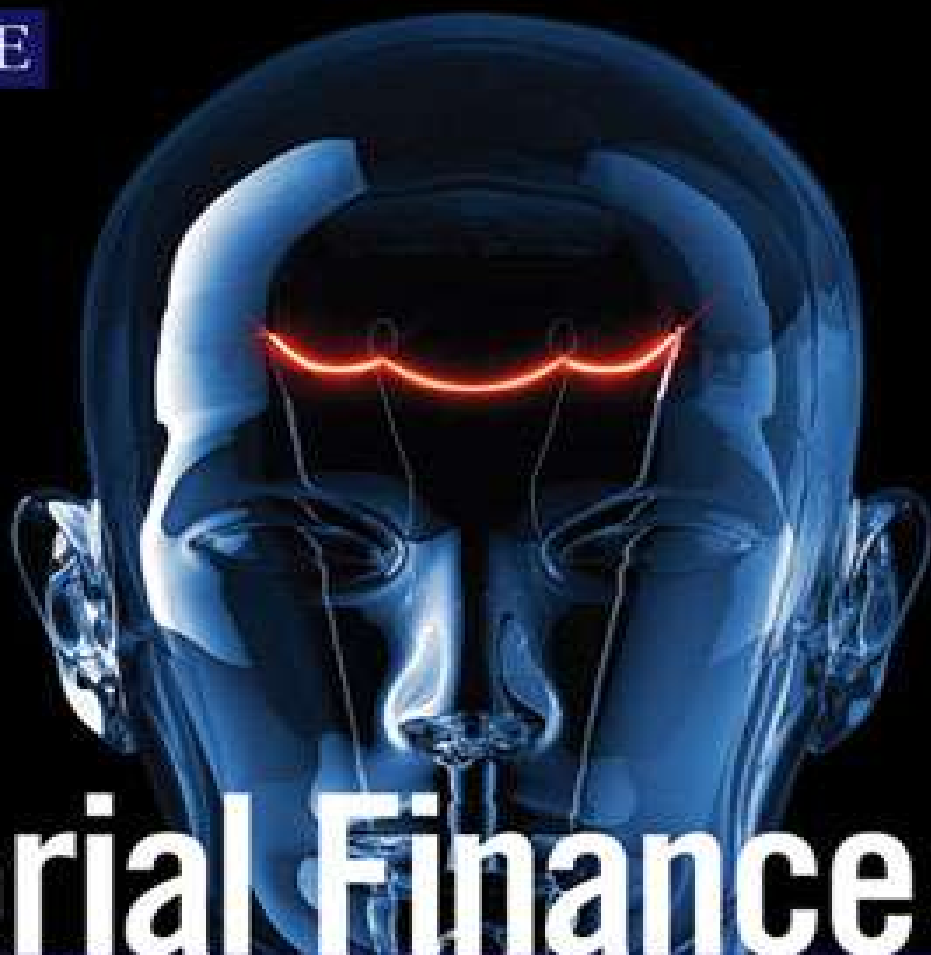


WILEY FINANCE



Behavioral Finance and Wealth Management

*How To Build Investment Strategies
That Account for Investor Bias*

second edition

MICHAEL POMPIAN

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