

University Success



LISTENING AND SPEAKING

HIGH-BEGINNING

Christina Cavage
Series Editor: Robyn Brinks Lockwood

Contents

Welcome to <i>University Success</i>	iv
Key Features	viii
Scope and Sequence	xviii
Acknowledgments	xx
UNIT 1 BUSINESS: MONEY AND E-COMMERCE	1
Chapter 1 New Ways to Do Business	2
Chapter 2 Cashless Societies	22
UNIT 2 HUMANITIES: CULTURAL ANTHROPOLOGY	43
Chapter 3 Storytelling	44
Chapter 4 Digital Narratives	66
UNIT 3 STRUCTURAL SCIENCE: CIVIL ENGINEERING	87
Chapter 5 Engineering Wonders of the Past	88
Chapter 6 Engineering Wonders of the Present	110
UNIT 4 NATURAL SCIENCE: SUSTAINABLE AGRICULTURE	131
Chapter 7 Farming Today	132
Chapter 8 Farming of the Future	156
Index	179
Credits	183