

Building a Responsive and Flexible Supply Chain

Yoshiteru Minagawa

Nagoya Gakuin University, Japan

 **World Scientific**

NEW JERSEY • LONDON • SINGAPORE • BEIJING • SHANGHAI • HONG KONG • TAIPEI • CHENNAI • TOKYO

Contents

<i>Preface</i>	v
<i>About the Author</i>	ix
Chapter 1 Research Framework	1
Chapter 2 New-Product Launch Strategy in Supply Chains	11
Chapter 3 Flexible Supply Chain Management	31
Chapter 4 Supply Chain Balanced Scorecard for Customer Satisfaction	47
Chapter 5 Fables Supply Chains Management	63
Chapter 6 Profit Allocation between Assemblers and Parts Suppliers: A Normative Perspective	79
Chapter 7 Management of Supply Chains Fulfilling the Demand of Mature Goods	97
Chapter 8 Cost Management in Supply Chains from a Life Cycle Perspective	111
Chapter 9 Supply Chain Quality Management	129
Chapter 10 Management of Humanitarian and Disaster Relief Supply Chains: Addressing Ways to Raise Funds	145
<i>Index</i>	161