Bethan Morris

FASHION ILLUSTRATOR

NTRODUCTION	5
Who is this book for? 6	HISTORICAL AND CONTEMPORARY
What is in the book? 6	FASHION ILLUSTRATION
	The beginnings of fashion illustration 82
L	CONTEMPORARY FASHION ILLUSTRATION SHOWCASE 93
NSPIRATION	6
Discovering sources of inspiration 10	6
Researching themes 14	TUTORIALS
Norking sketchbooks 18	Hand embroidery 160
	Painting 162
2	Drawing with ink 164
THE FIGURE	Collage 166
Orawing from life 24	Computerized machine embroidery 168
Templates 32	Adobe Illustrator 170
Body proportions: theory and practice 48	Adobe Photoshop 172
3	7
ARTISTIC TECHNIQUES	THE FUTURE: GUIDANCE
Art materials and equipment 48	Portfolio presentation 176
Colour 56	The future: making choices 180
Sabric rendering and pattern reproduction 60	Interviews 185
Section 1 to the section of the section 1 to the section	Stephanie Pesakoff—illustration agent 185
1	David Downton—fashion illustrator 186
PRESENTATION FOR FASHION DESIGN	Lysiane de Royère—trend forecaster 190
Mood boards 68	Jeffrey Fulvimari—commercial fashion illustrator 192
esign roughs and range building 70	
lats and specification drawings 76	
ashion-design presentation 78	Further reading 196
	Trade publications and magazines 199
	Useful addresses 199
	Glossary 202
	Index 204
	Picture sources and credits 207
	Acknowledgements 208