

FASHION ARTIST

DRAWING TECHNIQUES
TO
PORTFOLIO PRESENTATION

— second edition —

Sandra Burke



email: sandra@burkepublishing.com
website: www.fashionbooks.info
website: www.burkepublishing.com

authors note

foreword

acknowledgements

1

getting started - 10

who should use this book - 11, drawing skills - 11,
designers and illustrators - 12, how to use this book - 12, figure matrix - 13

2

art kit - 14

the art shop - 15, student and artist quality - 15, the starter kit - 15, drawing media
- 15, colouring media - 15, paper - 16, sketch books and resource files - 17, portfolio
- 17, extras and optional - 17, extended art list - 18, drawing media - 18,
colouring media - 18, paper and board/cards - 19, extras - 19, useful items - 19

content

3

sketch books - 20

art box - 21, design inspiration - 21, sketch book - 22, resource folders - 22,
filing your visuals - 23

4

oval and triangle technique - 24

art box - 25, fashion figure proportions - 25, the nine heads template - 26,
balance and movement - 28, vertical balance line (v/b) and high hip - 28,
body movement - 28, body perspective - 30, centre front line - 31,
popular fashion poses - 32, concluding comments - 37

5

fleshing out - 38

art box - 39, eleven body parts - 39, fleshing out template 1 - 40,
fleshing out templates 2 to 7 - 42, common drawing problems - 46,
concluding comments - 47

6

faces, hands, feet - 48

art box - 49, faces, hands and feet - 49, the face - 50, drawing the face: front view - 50,
drawing tips - 50, face turned - 52, drawing the face: turned 3/4 perspective - 52,
face: profile - 54, drawing the face: profile - 54, faces gallery, hands - 58,
drawing fashion hands - 58, feet and shoes - 60,
fashion artist's gallery - 62

7

figure templates - 64

art box - 65, figure matrix templates 2-7: faces, hands, feet - 65,
figure templates: additional poses - 68



8

drawing from life - 72

art box - 73, the studio - 73, the model - 74, the poses - 74, drawing techniques and method - 76, creative exercises - 78, life drawings as fashion templates - 79, artist's gallery - 80

9

clothing design - 84

art box - 85, clothing figure template - 85, flats/working drawings - 86, dresses - 86, skirts and tops - 87, pants and shirts - 87, jackets - 88, flats/working drawings gallery - 89, clothed figure templates - 98, drawing the clothed fashion figure - 98, fashion gallery - 102, concluding comments - 104

10

fabric rendering - 106

art box - 107, fabric swatches - 107, media and techniques - 108, rendering: fabrics and illustrations - 109, rendering templates 2-7, designers/illustrators gallery - 113

11

design presentations - 120

art box - 121, planning a presentation - 121, presentation techniques - 122, presenting the fashion figures - 128, resizing the figures - 128, cut and paste preparation - 129, design layout - 131, paste techniques - 132, computer generated presentations - 133

12

men - 134

art box - 135, male proportions and body shape - 135, the male face - 136, male poses - 137, male clothing - 139, men's fashion gallery - 140

13

children - 142

art box - 143, children's poses - 143, children's body proportions and body shape - 144, children's fashion gallery - 146, children's wear illustration and design - 149

14

costume design - 150

costume designers - 151, costume design gallery - 152, illustration styles - 154, research - 155

15

design portfolio - 156

what is a design portfolio - 157, choosing a portfolio - 157, portfolio contents and layout - 158, target your portfolio - 160, layout format - 162, design journal/croquis sketchbook - 162, backing-up your portfolio - 162

glossary - 164

further reading - 168

index - 170

books by burke publishing- 174