

Pearson New International Edition

Public Relations
Writing and Media Techniques
Dennis L. Wilcox Bryan H. Reber
Seventh Edition

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Table of Contents

1. Getting Organized for Writing Dennis L. Wilcox/Bryan H. Reber	1
2. Becoming a Persuasive Writer Dennis L. Wilcox/Bryan H. Reber	33
3. Finding and Making News Dennis L. Wilcox/Bryan H. Reber	61
4. Working with Journalists and Bloggers Dennis L. Wilcox/Bryan H. Reber	89
5. Writing the News Release Dennis L. Wilcox/Bryan H. Reber	121
6. Preparing Fact Sheets, Advisories, Media Kits, and Pitches Dennis L. Wilcox/Bryan H. Reber	147
7. Creating News Features and Op-Eds Dennis L. Wilcox/Bryan H. Reber	173
8. Radio, Television, and Online Video Dennis L. Wilcox/Bryan H. Reber	199
9. Selecting Publicity Photos and Graphics Dennis L. Wilcox/Bryan H. Reber	239
10. Distributing News to the Media Dennis L. Wilcox/Bryan H. Reber	263
11. Tapping the Web and Digital Media Dennis L. Wilcox/Bryan H. Reber	287
12. Newsletters, Brochures, and Intranets Dennis L. Wilcox/Bryan H. Reber	329
13. Writing Email, Memos, and Proposals Dennis L. Wilcox/Bryan H. Reber	363

14. Using Direct Mail and Advertising	
Dennis L. Wilcox/Bryan H. Reber	383
15. Organizing Meetings and Events	
Dennis L. Wilcox/Bryan H. Reber	407
16. Planning Programs and Campaigns	
Dennis L. Wilcox/Bryan H. Reber	437
Index	457