

Culture and Society

An Introduction to Cultural Studies

David Oswell

 **SAGE Publications**
London • Thousand Oaks • New Delhi

Contents

<i>Acknowledgements</i>	vi
1 Introduction: From the Beginning	1
2 Semiosis: From Representation to Translation	13
3 Power: From Ideology to Government	41
4 Popular Culture: From People to Multitude	74
5 Identity: Between Subject and Object	103
6 Body: Between Nature and Technology	131
7 Economy: Between Structure and Network	157
8 World: Between Globe and Empire	183
9 Ethics: By Way of a Conclusion	209
Bibliography	226
Index	238