Between Text and Image

Updating research in screen translation

Edited by

Delia Chiaro Christine Heiss

Chiara Bucaria

Alma mater studiorum, University of Bologna at Forlí

John Benjamins Publishing Company Amsterdam/Philadelphia

Table of contents

Preface	VII
Audiovisual translation comes of age Jorge Díaz Cintas	1
Recent developments and challenges in audiovisual translation research Yves Gambier	11
PART 1. Electronic databases and corpora: ICT approaches	
Forlixt 1 – The Forlì Corpus of Screen Translation: Exploring macrostructures Cristina Valentini	s 37
Forlixt 1 – The Forlì Corpus of Screen Translation: Exploring microstructures Christine Heiss and Marcello Soffritti	51
New tools for translators: INTCA, an electronic dictionary of interjections Anna Matamala and Mercè Lorente	63
Linguistic approaches	
Spoken language in film dubbing: Target language norms, interference and translational routines Maria Pavesi	79
High felicity: A speech act approach to quality assessment in subtitling Jan Pedersen	101
Inserts in modern script-writing and their translation into Spanish <i>Roberto A. Valdeon</i>	117

PART 2. Perception and quality: Empirical approaches	
The perception of dubbese: An Italian study *Rachele Antonini*	135
Acceptance of the norm or suspension of disbelief? The case of formulaic language in dubbese Chiara Bucaria	149
Measuring the perception of the screen translation of <i>Un Posto al Sole</i> : A cross-cultural study Flavia Cavaliere	165
Cultural and psycholinguistic approaches	
Taming teen-language: The adaptation of <i>Buffyspeak</i> into Italian <i>Diana Bianchi</i>	181
From darkness to light in subtitling Elena Di Giovanni	197
Subtitles and line-breaks: Towards improved readability Elisa Perego	211
Socio-economic approaches	
The localization of promotional discourse on the internet Cristina Valdés	227
Issues of quality in screen translation: Problems and solutions Delia Chiaro	241
References	257
Filmography	285
Index	289