

A stylized world map in shades of blue and green, overlaid on a grid pattern, serving as the background for the top half of the cover.

Fourth Edition

INTERNATIONAL BUSINESS

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Contents in Brief

List of Figures, Tables, and Maps	xv
Preface	xix
About the Authors	xx
Guide to the Case Studies	xxiii
Guided Tour of the Book	xxviii
Guided Tour of the Companion Website	xxx
Acknowledgments	xxxii

Part One THE WORLD OF INTERNATIONAL BUSINESS

Chapter 1	Regional and Global Strategy	3
Chapter 2	The Multinational Enterprise	36
Chapter 3	The Triad and International Business	67

Part Two THE ENVIRONMENT OF INTERNATIONAL BUSINESS

Chapter 4	International Politics	99
Chapter 5	International Culture	127
Chapter 6	International Trade	157
Chapter 7	International Financial Markets and Institutions	191

Part Three INTERNATIONAL BUSINESS STRATEGIES

Chapter 8	Multinational Strategy	225
Chapter 9	Organizing Strategy	252
Chapter 10	Production Strategy	278
Chapter 11	Marketing Strategy	310
Chapter 12	Human Resource Management Strategy	339
Chapter 13	Political Risk and Negotiation Strategies	370
Chapter 14	International Financial Management	404

Part Four INTERNATIONAL BUSINESS STRATEGIES IN ACTION

Chapter 15	Corporate Strategy and National Competitiveness	441
Chapter 16	European Union	470
Chapter 17	Japan	501
Chapter 18	North America	539
Chapter 19	Emerging Economies	568
Chapter 20	Ethics and the Natural Environment	606

Glossary	631
Subject Index	643
Company Index	654
Name Index	657

Contents

List of Figures, Tables, and Maps	xv
Preface	xix
About the Authors	xx
Guide to the Case Studies	xxiii
Guided Tour of the Book	xxviii
Guided Tour of the Companion Website	xxx
Acknowledgments	xxxii

Part One

THE WORLD OF INTERNATIONAL BUSINESS

Chapter 1

Regional and Global Strategy	3
<i>Objectives of the chapter</i>	3
■ ACTIVE LEARNING CASE Coke goes worldwide with a local strategy	4
Introduction	5
World business: a brief overview	6
Exports and imports	6
Foreign direct investment	7
The triad	10
Today's international environment	12
International trade regulation	12
Technology	13
Small and medium-sized enterprises (SMEs)	13
■ INTERNATIONAL BUSINESS STRATEGY IN ACTION Amazon.com	14
Globalization and strategic management	15
Regional triad strategies	15
Maintaining economic competitiveness	16
Multinationals in action	19
■ INTERNATIONAL BUSINESS STRATEGY IN ACTION The Italian tile industry	20
The study of international business	22
From general to strategic emphasis	22
Framework for this book	23
<i>Key points</i>	25

<i>Key terms</i>	25
<i>Review and discussion questions</i>	25
■ REAL CASES	
Big oil gets bigger	26
Wal-Mart	27
<i>Endnotes</i>	29
<i>Additional bibliography</i>	29
<i>Appendixes to Chapter 1</i>	31

Chapter 2

The Multinational Enterprise	36
<i>Objectives of the chapter</i>	36
■ ACTIVE LEARNING CASE Disneyland in Europe	37
Introduction	38
The nature of multinational enterprises	39
Characteristics of multinational enterprises	39
The internationalization process	41
Why firms become multinational enterprises	43
■ INTERNATIONAL BUSINESS STRATEGY IN ACTION Italian family firms	44
The strategic philosophy of multinational enterprises	45
Strategic management and multinational enterprises	46
Strategic management of MNEs: an introduction	46
■ INTERNATIONAL BUSINESS STRATEGY IN ACTION Nestlé	48
A framework for global strategies: the CSA-FSA matrix	49
The competitive advantage matrix	50
Multinationals in action	52
Solectron	52
BMW	52
Levi Strauss	53
Canon	54
Zara	54

<i>Key points</i>	57
<i>Key terms</i>	57
<i>Review and discussion questions</i>	58
■ REAL CASES	
Starbucks	58
Sony	59
<i>Endnotes</i>	61
<i>Additional bibliography</i>	61
<i>Appendixes to Chapter 2</i>	63

Chapter 3

The Triad and International Business	67
<i>Objectives of the chapter</i>	67
■ ACTIVE LEARNING CASE	
Boeing versus Airbus	68
Introduction	69
Reasons for foreign direct investment	70
Increase sales and profits	71
Enter rapidly growing markets	72
Reduce costs	72
■ INTERNATIONAL BUSINESS STRATEGY IN ACTION	
Aflac	73
■ INTERNATIONAL BUSINESS STRATEGY IN ACTION	
Lafarge and Cemex: concrete multinationals	74
Gain a foothold in economic blocs	75
Protect domestic markets	76
Protect foreign markets	76
Acquire technological and managerial know-how	76
Foreign direct investment and trade by triad members	77
The triad's domination of FDI and trade	77
Triad FDI clusters	78
Multinationals in action: regional business strategy	79
The world's regional automotive industry	80
Mergers and acquisitions	86
<i>Key points</i>	87
<i>Key terms</i>	87
<i>Review and discussion questions</i>	88
■ REAL CASES	
Matsushita and Philips	88
Toys "Я" Us in Europe and Japan	89
<i>Endnotes</i>	90
<i>Additional bibliography</i>	91
<i>Appendix to Chapter 3</i>	93

Part Two

THE ENVIRONMENT OF INTERNATIONAL BUSINESS

Chapter 4

International Politics	99
<i>Objectives of the chapter</i>	99
■ ACTIVE LEARNING CASE	
How risky is investment in Russia?	100
Introduction	101
Political ideologies and economics	102
Political systems	102
Economic systems	103
■ INTERNATIONAL BUSINESS STRATEGY IN ACTION	
Softwood lumber: not-so-free trade	104
Government control of assets	105
Government–business cooperation	106
Economic integration	108
Trade creation and trade diversion	108
Levels of economic integration	109
Economic integration: an overall perspective	110
Ethics, environment, MNEs, and the civil society	111
■ INTERNATIONAL BUSINESS STRATEGY IN ACTION	
Non-governmental organizations and political power	112
The European Union (EU)	114
Other examples of economic integration	116
Economic integration and strategic management	118
Strategic alliances and acquisitions	118
Localization of business operations	119
<i>Key points</i>	121
<i>Key terms</i>	122
<i>Review and discussion questions</i>	122
■ REAL CASES	
How environmental regulations can be used as trade barriers	123
Embracer vs. Bombardier	124
<i>Endnotes</i>	125
<i>Additional bibliography</i>	125
Chapter 5	
International Culture	127
<i>Objectives of the chapter</i>	127
■ ACTIVE LEARNING CASE	
Culture clash at Pharmacia and Upjohn	128

Introduction	129	Introduction	160
What is culture?	129	International trade theory	160
The importance of culture in different business contexts	131	Theory of absolute advantage	161
Culture has always been important	132	Theory of comparative advantage	162
■ INTERNATIONAL BUSINESS STRATEGY IN ACTION		Factor endowment theory	163
McDonald's	133	International product life cycle theory	164
		Other important considerations	165
		■ INTERNATIONAL BUSINESS STRATEGY IN ACTION	
National stereotypes and key dimensions of culture	134	China's organic food exports	166
Culture at two levels	134	Barriers to trade	167
Hofstede's four dimensions of culture	134	Reasons for trade barriers	167
Trompenaars' seven dimensions of culture	135	Commonly used barriers	168
The <i>GLOBE</i> project's nine dimensions of culture	137	Tariffs	169
Applying the national culture frameworks	138	■ INTERNATIONAL BUSINESS STRATEGY IN ACTION	
"The way we do things here:" The implications of cultural differences for organizations and managers	139	The EU–US courier wars	171
Cross-cultural management	141	US trade policy	172
Organization	141	Non-tariff barriers to trade	172
Leadership	142	Quotas	173
Communication	142	"Buy national" restrictions	173
The corporate response	143	Customs valuation	174
Multinational organization structures: imperialist or independent?	144	Technical barriers	174
Culture-clash in cross-border M&A and JVs	145	Antidumping legislation, subsidies, and countervailing duties	174
■ INTERNATIONAL BUSINESS STRATEGY IN ACTION		Agricultural products	175
Danone and Parmalat—going international, staying local	146	Export restraints	175
		Other economic developments	175
Culture embodied in national institutions	148	Countertrade	175
France: cultural and social characteristics that create a national distinctiveness	149	Trade in services	176
<i>Key points</i>	150	Free trade zones	177
<i>Key terms</i>	151	<i>Key points</i>	178
<i>Review and discussion questions</i>	151	<i>Key terms</i>	179
■ REAL CASES		<i>Review and discussion questions</i>	179
Do not throw your "meishi"!	152	■ REAL CASES	
Cultural differences in international sports	153	Outsourcing to China	180
<i>Endnotes</i>	154	Dumping on trade complaints	181
<i>Additional bibliography</i>	155	<i>Endnotes</i>	182
		<i>Additional bibliography</i>	182
		<i>Appendix to Chapter 6</i>	184
Chapter 6		Chapter 7	
International Trade	157	International Financial Markets and Institutions	191
<i>Objectives of the chapter</i>	157	<i>Objectives of the chapter</i>	191
■ ACTIVE LEARNING CASE		■ ACTIVE LEARNING CASE	
Trade of the triad and China	158	Barclays Bank international financial dealings	192
		Introduction	193

Foreign exchange markets	194	■ INTERNATIONAL BUSINESS STRATEGY IN ACTION	
Foreign exchange markets in the United States	195	Arthur Andersen, Accenture, and McKinsey	229
Determination of the exchange rate	200	Strategy formulation	230
Purchasing power parity	200	External environmental assessment	231
International Fisher effect	201	Internal environmental assessment	234
Combined equilibrium relationships	201	Goal setting	238
■ INTERNATIONAL BUSINESS STRATEGY IN ACTION		Strategy implementation	239
The Wall Street crash of 2001	203	Location	239
Protecting against exchange risk	203	■ INTERNATIONAL BUSINESS STRATEGY IN ACTION	
Alternatives to minimize exchange risk	204	Fuji Xerox and Xerox	240
Foreign money and capital markets	205	Ownership	240
MNEs and national money markets	206	Functional strategies	242
MNEs and national capital markets	206	Control and evaluation	243
Regional money and capital markets	207	Common methods of measurement	244
The eurocurrency market	207	<i>Key points</i>	245
Eurocurrency interest rates	209	<i>Key terms</i>	246
Other market characteristics	209	<i>Review and discussion questions</i>	246
Criticisms of the euromarkets	210	■ REAL CASES	
Eurobonds and euroequities	211	Mountain Equipment Co-op: a small business	247
■ INTERNATIONAL BUSINESS STRATEGY IN ACTION		Benetton	248
AngloGold Ashanti	212	<i>Endnotes</i>	249
The IMF system	213	<i>Additional bibliography</i>	250
Unresolved problems with the IMF system	215		
MNEs and international financial markets and institutions		Chapter 9	
<i>Key points</i>	216	Organizing Strategy	252
<i>Key terms</i>	217	<i>Objectives of the chapter</i>	252
<i>Review and discussion questions</i>	217	■ ACTIVE LEARNING CASE	
■ REAL CASES		Procter & Gamble	253
HSBC	218	Introduction	254
World financial crises	219	Organizational structures	254
<i>Endnotes</i>	220	Early organizational structures	255
<i>Additional Bibliography</i>	221	The international division	256
		Global organizational structures	256
		■ INTERNATIONAL BUSINESS STRATEGY IN ACTION	
		Aventis	257
		■ INTERNATIONAL BUSINESS STRATEGY IN ACTION	
		Making matrix work	263
		Strategic management and organizing strategy	266
		Analysis of key structural variables	266
		Coordination	267
		<i>Key points</i>	272
		<i>Key terms</i>	272
		<i>Review and discussion questions</i>	273
		■ REAL CASES	
		LVMH: organizing luxury products in the international arena	273

Part Three

INTERNATIONAL BUSINESS STRATEGIES

Chapter 8

Multinational Strategy	225
<i>Objectives of the chapter</i>	225
■ ACTIVE LEARNING CASE	
Vodafone and the triad telecom market	226
Introduction	227
Strategic orientations	228

Command Alkon: a small software business	274
<i>Endnotes</i>	275
<i>Additional bibliography</i>	276

Chapter 10

Production Strategy	278
<i>Objectives of the chapter</i>	278
■ ACTIVE LEARNING CASE	
The GE production process and Six Sigma	279
Introduction	280
Research, development, and innovation	281
■ INTERNATIONAL BUSINESS STRATEGY IN ACTION	
When the rubber hits the road: Michelin, Ford, and Firestone	284
Speed-to-market	285
Generation of goods and services	287
Global sourcing	287
Manufacturing of goods	288
■ INTERNATIONAL BUSINESS STRATEGY IN ACTION	
Greening the supply chain	289
Inventory control	293
Developing a strong service orientation	293
International logistics	295
Transportation	295
Choice criteria	296
Packaging	297
Different kinds of global production systems	298
Strategic management and production strategy	299
Technology and production design	300
Continuous improvement	300
Alliances and acquisitions	301
<i>Key points</i>	303
<i>Key terms</i>	304
<i>Review and discussion questions</i>	304
■ REAL CASES	
Flextronics	305
Nike	306
<i>Endnotes</i>	307
<i>Additional bibliography</i>	308

Chapter 11

Marketing Strategy	310
<i>Objectives of the chapter</i>	310
■ ACTIVE LEARNING CASE	
Volkswagen in the United States	311

Introduction	312
International market assessment	312
Initial screening: basic need and potential	313
Second screening: financial and economic conditions	313
Third screening: political and legal forces	314
Fourth Screening: sociocultural forces	314
Fifth screening: competitive environment	314
Final selection	315
Product strategies	315
Little or no modification	315
Moderate to high moderation	316
■ INTERNATIONAL BUSINESS STRATEGY IN ACTION	
Kola Real Group	318
Promotion	320
Nature of the product	321
Advertising	321
■ INTERNATIONAL BUSINESS STRATEGY IN ACTION	
IKEA in international markets	322
Personal selling	323
Pricing	324
Government controls	324
Market diversity	324
Currency fluctuations	325
Price escalation forces	325
Place	326
Different distribution systems	326
Choosing the best distribution system	327
Strategic management and marketing strategy	328
Ongoing market assessment	330
New product development	331
Effective pricing	332
<i>Key points</i>	332
<i>Key terms</i>	333
<i>Review and discussion questions</i>	333
■ REAL CASES	
Citigroup in China	334
Brazilian soap operas: a world market	335
<i>Endnotes</i>	337
<i>Additional bibliography</i>	338

Chapter 12

Human Resource Management Strategy	339
<i>Objectives of the chapter</i>	339
■ ACTIVE LEARNING CASE	
The Coca-Cola Company thinks local	340

Introduction	341	Quantifying risk vulnerability	380
Selection and repatriation	342	Accounting for country risk	383
International screening criteria and selection procedures	343	Negotiation strategies	384
Repatriation of expats	345	■ INTERNATIONAL BUSINESS STRATEGY IN ACTION	
Training and development	346	Political risk for De Beers	387
Types of training	347	Transparency and corruption: politically sensitive political risk	388
■ INTERNATIONAL BUSINESS STRATEGY IN ACTION		Behavioral characteristics of the participants in negotiations	390
P&O cruise ships	348	■ INTERNATIONAL BUSINESS STRATEGY IN ACTION	
Compensation	349	Dell goes to Brazil	391
Common elements in an international compensation package	349	Strategic management and political risk	393
Current compensation trends	351	Use of integrative and protective/defensive techniques	394
Labor relations	353	<i>Key points</i>	396
Labor relations practices	354	<i>Key terms</i>	397
■ INTERNATIONAL BUSINESS STRATEGY IN ACTION		<i>Review and discussion questions</i>	398
German management gets tough	355	■ REAL CASES	
Industrial democracy	356	Yukos and the Russian oligarchs	398
Industrial democracy in action	357	Problems with ports	400
Strategic management and IHRM strategies	358	<i>Endnotes</i>	401
Language training	358	<i>Additional bibliography</i>	402
Cultural adaptation	359	<i>WWW resources</i>	403
Cultural assimilators	359		
Competitive compensation	361	Chapter 14	
Specially designed HRM programs	362	International Financial Management	404
<i>Key points</i>	363	<i>Objectives of the chapter</i>	404
<i>Key terms</i>	364	■ ACTIVE LEARNING CASE	
<i>Review and discussion questions</i>	364	British Airways	405
■ REAL CASES		Introduction	406
Outsourcing to India	365	Determining parent–subsidiary relationships	408
Executive search firms	366	Polycentric solution	408
<i>Endnotes</i>	367	Ethnocentric solution	408
<i>Additional bibliography</i>	368	Geocentric solution	408
		Managing global cash flows	409
Chapter 13		Internal funds flows	409
Political Risk and Negotiation Strategy	370	Funds positioning techniques	410
<i>Objectives of the chapter</i>	370	Transfer pricing	410
■ ACTIVE LEARNING CASE		Use of tax havens	413
Kodak in China: changing the rules of the game	371	Fronting loans	413
Introduction	373	Multilateral netting	413
Generic PEST analysis	373	■ INTERNATIONAL BUSINESS STRATEGY IN ACTION	
Political risk	375	Tax havens	414
Deregulation and political risk	376	Managing cash	416
The nature of political risk	377	■ INTERNATIONAL BUSINESS STRATEGY IN ACTION	
Sources of political risk	379	News Corp	418
Country analysis and political risk assessment	379		
Online risk information resources	380		

Exchange risk management	419
Transaction risk	419
Translation risk	419
Economic risk	420
An example of exchange risk management	421
Developing forecasting and reporting systems	423
Capital budgeting in the multinational enterprise	424
Use of net present value	425
Institutional features	427
International financing in the MNE	428
Financial structure	428
Control: Identifying objectives, evaluating affiliate performance, and making performance consistent with goals	430
Strategic international finance	430
Establishing overseas operations	431
Reducing financial risk	432
Alliances	432
Cost-cutting	432
<i>Key points</i>	433
<i>Key terms</i>	434
<i>Review and discussion questions</i>	434
■ REAL CASES	
Skandia	435
Repsol's acquisition of YPF	436
<i>Endnotes</i>	437
<i>Additional bibliography</i>	437

Part Four

INTERNATIONAL BUSINESS STRATEGIES IN ACTION

Chapter 15

Corporate Strategy and National Competitiveness	441
<i>Objectives of the chapter</i>	441
■ ACTIVE LEARNING CASE	
Worldwide operations and local strategies of ABB	442
Introduction	443
Porter's diamond	443
Determinants and external variables	444
Critique and evaluation of the model	444
Other "diamond" models: two case examples	447
Canada and the double diamond	447

■ INTERNATIONAL BUSINESS STRATEGY IN ACTION	
Nokia and Ericsson	449
Mexico and the double diamond	452
Globalization and corporate strategy	454
■ INTERNATIONAL BUSINESS STRATEGY IN ACTION	
Kodak	455
Integration versus national responsiveness	456
Balancing the trade-offs	457
Competitiveness in the triad	460
<i>Key points</i>	463
<i>Key terms</i>	463
<i>Review and discussion questions</i>	464
■ REAL CASES	
There is no global beer, only local	464
IBM	465
<i>Endnotes</i>	466
<i>Additional bibliography</i>	468

Chapter 16

European Union	470
<i>Objectives of the chapter</i>	470
■ ACTIVE LEARNING CASE	
France Telecom	471
The EU environment	472
Emergence of a single European market	472
The competitive status of the EU	477
Conducting a strategic analysis	479
Using competitive analysis	480
Evaluating locations	480
■ INTERNATIONAL BUSINESS STRATEGY IN ACTION	
Ford and Volvo	481
Strategy issues	484
Overall strategic analysis for the European Union	484
Exporting	486
Strategic acquisitions and alliances	487
■ INTERNATIONAL BUSINESS STRATEGY IN ACTION	
Kingfisher as a European Retailer	488
Marketing considerations	489
Manufacturing considerations	490
Management considerations	493
Barriers to EU market access	493
<i>Key points</i>	495
<i>Key terms</i>	496
<i>Review and discussion questions</i>	496

■ REAL CASES		<i>Endnotes</i>	537
Accor budget hotels	497	<i>Additional bibliography</i>	538
Carrefour	498		
<i>Endnotes</i>	499		
<i>Additional bibliography</i>	500		
Chapter 17		Chapter 18	
Japan	501	North America	539
<i>Objectives of the chapter</i>	501	<i>Objectives of the chapter</i>	539
■ ACTIVE LEARNING CASE		■ ACTIVE LEARNING CASE	
Doing business in Japan	502	The free trade area of the Americas builds on NAFTA	541
Introduction	504	Introduction	542
Political, social, and cultural characteristics	504	Canada	542
A traditionally strong government role in the economy	504	Canada's economy	542
Distinctive cultural characteristics	505	■ INTERNATIONAL BUSINESS STRATEGY IN ACTION	
Economic characteristics	507	Bombardier	544
Japan and China: the new Asian powerhouse?	510	Differences in the business environment	546
Business characteristics	511	Canada's multinationals	549
Manufacturing strengths	511	Multilateral agreement on investment (MAI)	551
Strong applied R&D	512	Business opportunities in Canada	552
<i>Keiretsu</i>	512	Franchising	554
■ INTERNATIONAL BUSINESS STRATEGY IN ACTION		Mexico	555
Kirin beer goes international	516	Mexico's economy	555
Distribution, retailing, and customer orientation	517	Mexico and NAFTA	556
Japanese corporations	517	Regional trade agreements	556
A changing nation	520	Doing business in Mexico	557
Restructuring capital markets	521	■ INTERNATIONAL BUSINESS STRATEGY IN ACTION	
Deregulation, increased M&A, and inward FDI	522	Mexico and NAFTA	558
■ INTERNATIONAL BUSINESS STRATEGY IN ACTION		<i>Key points</i>	562
Wal-Mart takes Seiyu	525	<i>Key terms</i>	562
Restructuring corporations	527	<i>Review and discussion questions</i>	562
The decline of manufacturing and distribution <i>keiretsu</i>	528	■ REAL CASES	
The growth of outward FDI and off-shore manufacturing	528	Jumex of Mexico: fruit juices for the United States	563
The decline of lifetime employment and changing HR management practices	528	GlaxoSmithKline in the United States	564
Diversification strategies	529	<i>Endnotes</i>	565
Conclusions	530	<i>Additional bibliography</i>	566
<i>Key points</i>	531		
<i>Key terms</i>	531	Chapter 19	
<i>Review and discussion questions</i>	532	Emerging Economies	568
■ REAL CASES		<i>Objectives of the chapter</i>	568
Nissan-Renault: no pain, no gain	532	■ ACTIVE LEARNING CASE	
Canon Group	535	Acer Taiwan goes international	569
		Introduction	570
		Triad firms and emerging economy firms: why the mutual interest?	570
		An overview of emerging economies, by region	572
		Asia-Pacific and the Middle-East	574

Central and Eastern Europe	575	Introduction	608
Latin America and the Caribbean	579	Developing effective strategies	608
Africa	580	Going where the action is	608
■ INTERNATIONAL BUSINESS STRATEGY IN ACTION		■ INTERNATIONAL BUSINESS STRATEGY IN ACTION	
From Oserian to Tesco: The Kenya cut flower industry	581	3M	610
Shifting patterns of comparative and competitive advantage	583	International business research frameworks	610
Flying Geese model	584	Theories of international business	611
Market access to the triad	586	Practical applications of the theory	611
China	587	Developing business networks	612
MNE investment into China	589	Forging new business networks	612
Getting into China	591	Coping with changing environments	613
Outward investment and the new multinationals from China	592	Political environment	614
■ INTERNATIONAL BUSINESS STRATEGY IN ACTION		Economic environment	615
Oxford Instruments in China	593	Trade and investment frameworks	618
<i>Key points</i>	598	Environment and MNEs	620
<i>Key terms</i>	599	■ INTERNATIONAL BUSINESS STRATEGY IN ACTION	
<i>Review and discussion questions</i>	599	Is The Body Shop an ethical business?	621
■ REAL CASES		The pattern of MNE responses	624
Korean <i>chaebols</i> : different paths for Hyundai and Samsung	599	<i>Key points</i>	626
The Indian IT, software, and services industry	601	<i>Key terms</i>	626
<i>Endnotes</i>	603	<i>Review and discussion questions</i>	626
<i>Additional bibliography</i>	604	■ REAL CASES	
Chapter 20		Dell: B2C	627
Ethics and the Natural Environment	606	Merck	628
<i>Objectives of the chapter</i>	606	<i>Endnotes</i>	629
■ ACTIVE LEARNING CASE		<i>Additional bibliography</i>	629
The environment, NGOs, and MNEs	607	Glossary	631
		Subject Index	643
		Company Index	654
		Name Index	657